



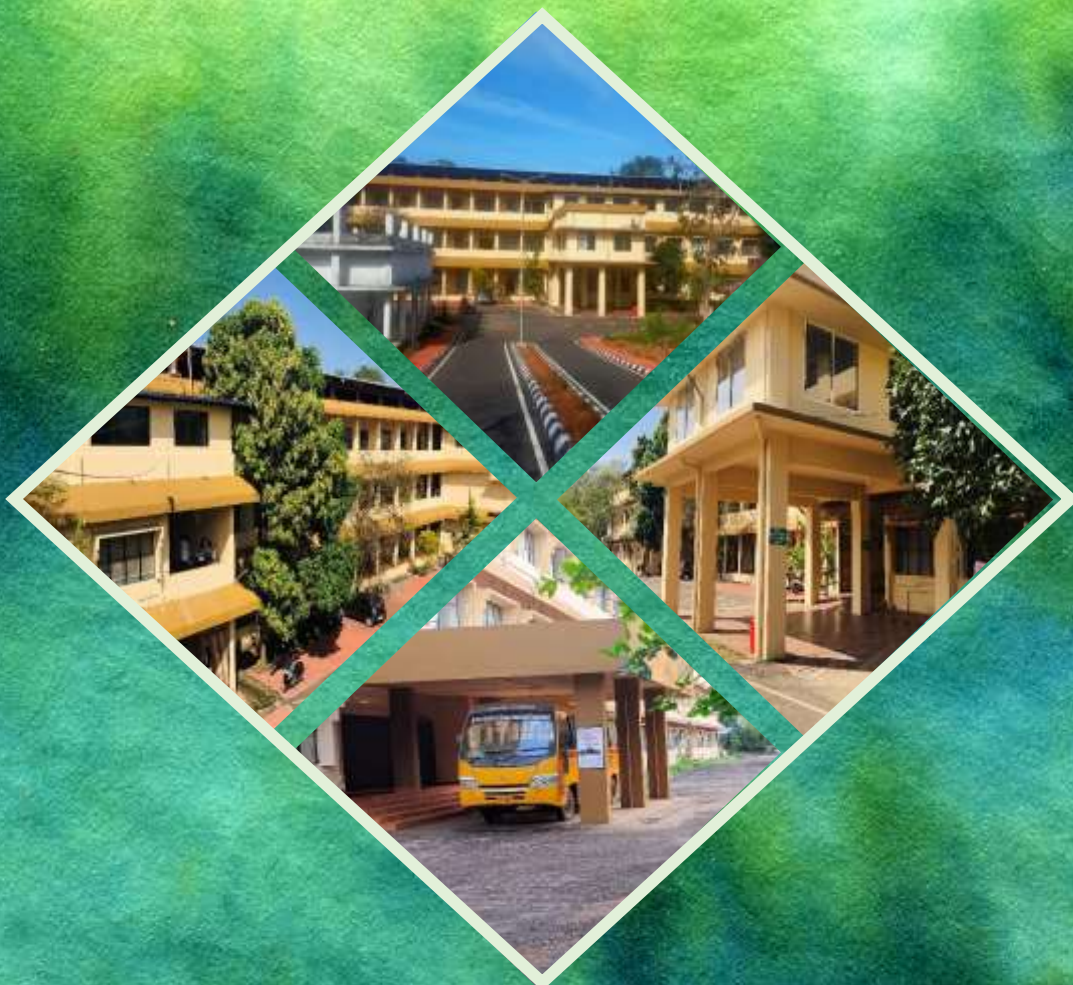
EKNM GOVERNMENT COLLEGE ELERITHATTU
(Established in 1981, Affiliated to Kannur University)

Accredited by NAAC with 'B' Grade

Elerithattu(PO), Nileshwar (Via), Kasaragod (Dist.), Kerala-671314, Ph: 04672245833, 9188900213
e-mail: eknmgovtcollege@yahoo.com , Web: <http://www.eknmgc.ac.in>

EXTENSION AND OUTREACH PROGRAMS-2021-22

3.4.3: Number of extension and outreach programs conducted by the institution through organized forums including NSS/NCC with involvement of community during the last five years



Kandal (Kandelia candel) Plantation

On February 2, 2022, a significant environmental conservation initiative was undertaken by the National Service Scheme (NSS) units of E.K. Nayanar Memorial Government College, Elerithattu. The event focused on planting Kandal plants in the Kavvayi Kayal, a crucial step towards protecting the river and its surrounding ecosystems. The Kavvayi Kayal, known for its rich biodiversity, has been facing threats from pollution and habitat destruction. Recognizing the importance of preserving this ecological treasure, the NSS volunteers organized a planting drive to restore and safeguard the river's health. Kandal plants, known for their ability to purify water and provide shelter to aquatic life, were chosen for their potential to enhance the river's ecosystem.

The programme commenced early in the morning, with enthusiastic volunteers gathering at the designated site. After a brief orientation on the significance of the initiative and the proper techniques for planting, the volunteers dispersed across the area, planting Kandal saplings meticulously. The activity was carried out with great care to ensure the saplings had the best chance of survival. The event was not only a testament to the commitment of the NSS units towards environmental conservation but also an opportunity for the volunteers to engage in hands-on learning about ecological preservation. The initiative aimed to raise awareness about the importance of maintaining the health of water bodies and the role of community participation in such efforts.

The success of the programme was evident in the collective effort and dedication of the volunteers, who worked tirelessly to contribute to the betterment of the Kavvayi Kayal. The planting of Kandal plants is expected to have a positive impact on the river's ecosystem, promoting cleaner water and a healthier habitat for aquatic life. This initiative by the NSS units of E.K. Nayanar Memorial Government College serves as an inspiring example of how collective action can make a difference in environmental conservation. It underscores the importance of community involvement in preserving natural resources for future generations.



KANDAL PLANTATION		
LIST OF PARTICIPANTS		
SL NO	AD NO.	NAME OF STUDENTS
1	7428	AMRUTHA K B
2	7390	ANITTA M P
3	7454	GANGA K
4	7583	PRASHOBH P
5	7393	SNEHA K
6	7381	VYSAKH K V
7	7314	AJIN MANOJ
8	7585	ALEN BINOY
9	7516	AMRUTHA O R
10	7580	APARNA P
11	7511	ARSHANA L K
12	7582	ASHA S
13	7579	ASWIN BHARATHAN
14	7318	ATHIRA C R
15	7592	ATHIRA T R
16	7378	ATHULYA N
17	7440	JOHN GEORGE
18	7434	KAVYASREE K
19	7425	MATHEW P M
20	7593	PAVITHRA RAJAN
21	7342	ADITHYA K M
22	7320	ASWATHI KRISHNAN
23	7530	AYANA MANOJ
24	7351	GREESHMA K R
25	7367	KEERTHANA.R
26	7485	ABHAY KRISHNA
27	7558	AISWARYA M
28	7539	AKHIL RAMESH
29	7550	AMITHAB RAM T P
30	7349	ANJALI M
31	7477	ANJALI P V
32	7410	ANJANA K V
33	7537	ANTONY JAIN
34	7512	ARCHANA PRAMOD
35	7338	ARYA SUBHASH
36	7337	ASHWIN T A

BOOK DONATION

On July 7, 2021, the National Service Scheme (NSS) units of E.K. Nayanar Memorial Government College, Elerithattu, initiated a noble endeavor aimed at promoting literacy and knowledge sharing. The event, which was inaugurated on July 7 and concluded on July 12, 2021, focused on donating a diverse collection of books to various libraries. Units no. 9 and 16 spearheaded this initiative, showcasing their commitment to community service and educational empowerment.

The books donated include following categories,

- Moral stories for kids
- Motivational books
- English Dictionaries
- Indian polity
- Autobiographies



BOOK DONATION CAMPAIGN		
LIST OF PARTICIPANTS		
Sl. No	Adm No	Name of Student
1	6941	APARNA M
2	6744	ARDRA SUSAN SIBI
3	6921	ASWATHI B S
4	6886	ASHWATHI. E
5	6737	HANEEZA M T P
6	6860	HISANA THASNI T M
7	6747	JANETT JAMES

8	6758	JITHIN P N
9	7440	JOHN GEORGE
10	7434	KAVYASREE K
11	7425	MATHEW P M
12	7593	PAVITHRA RAJAN
13	7433	SAN JOSE GEORGE
14	7458	SHAREEFA A
15	7595	SREEJITH PANNIYOOR
16	7581	SREERAJ U V
17	7309	JASEENA K V
18	7322	MANJIMA P
19	7317	MANYA MADHU
20	7321	MUHAMMED ABOOTHAHIR K
21	7541	NANDITHA K V
22	7395	RAGESH K
23	7499	RAMYA M
24	7315	RESHMI P R
25	7392	ABHIJITH K BIJU
26	7347	ADARSH VINOD
27	7548	AHALYA C
28	7502	AKHIL DAS T
29	7299	AKHILA A
30	7557	ALBIN THOMAS
31	7400	AMAL SCARIA
32	7514	ANAND A S
33	7363	AMRUTHA P
34	7596	ANJU T
35	7471	APARNA K
36	7359	ARFANA ASHRAF
37	7474	ATHIRA P
38	7357	HASEENA M T P
39	7358	JESFINA JAMES
40	7473	JISHNA VIJAYAN R V

E.K. NAYANAR MEMORIAL GOVERNMENT COLLEGE, ELERITHATTU

POSTGRADUATE DEPARTMENT OF ECONOMICS

EXTENSION PROGRAMME 2021-2022

FINANCIAL LITERACY SESSION FOR HOME MAKERS ON 09-05-2022

Name of the Session	Financial Literacy Workshop
Target Group	Home Makers
Venue	Bishop Valloppilly Jubilee Memorial Higher Secondary School
Resource Person	Dr. Jaison V Joseph, Assistant Professor of Economics
No. of persons benefitted	30
Key topics covered	Saving and investment avenues, Banking services

PROGRAMME REPORT

On July 7, 2021, the National Service Scheme (NSS) units of E.K. Nayanar Memorial Government College, Elerithattu, initiated a noble endeavor aimed at promoting literacy and knowledge sharing. The event, which was inaugurated on July 7 and concluded on July 12, 2021, focused on donating a diverse collection of books to various libraries. Units no. 9 and 16 spearheaded this initiative, showcasing their commitment to community service and educational empowerment.

The primary objective of this programme was to enrich the collections of libraries, thereby providing readers with a broader range of literary and educational resources. Over the course of the event, a total of 250 books were meticulously selected and distributed among five libraries. This generous donation was not only a testament to the volunteers' dedication but also a significant contribution to the intellectual growth of the community.

The inauguration ceremony marked the beginning of a week-long activity that saw NSS volunteers actively involved in the sorting, cataloging, and distribution of books. The volunteers, driven by a passion for literacy and education, ensured that the books were carefully chosen to cater to a wide array of interests and educational needs.

The conclusion of the event on July 12 was a moment of celebration and reflection on the impact of their efforts. The volunteers took pride in knowing that their actions would foster a love for reading and learning among the library patrons. The donation drive was not just about the transfer of books; it was about sowing the seeds of knowledge and empowering individuals through education.

This initiative by the NSS units of E.K. Nayanar Memorial Government College, Elerithattu, highlighted the importance of community service and the role of youth in driving positive change. The donation of books to libraries underscored the volunteers' commitment to promoting literacy and access to knowledge, making a lasting impact on the community.



**BISHOP VALLOPILLY JUBILEE MEMORIAL
HIGHER SECONDARY SCHOOL**
PERUMPADAVE, KARIPPAL (PO), KANNUR (DT), PIN 670581
School Code :13050,UDISE CODE :32021001303 ,email : bvjmhs@gmail.com

Proforma-C

Date: 09-05-2022

To,

Investor Awareness Division,

SEBI Head Office, SEBI Regional Office, SEBI Local Office,

Securities and Exchange Board of India.

Dear Sir/Madam,

This is to certify that Mr. Ms. JAISON V JOSEPH with ID No. SEBI RP/KER/11 has conducted/organized a workshop for Home Makers (target group) on 09-05-2022, 11.00 AM (date and time) at BVJM HIGHER SECONDARY SCHOOL, PERUMPADAVE, KANNUR DT, KERALA (venue and place) which was attended by 30 (Nos.) of participants for free of cost. In the said workshop study material was distributed to all participants, free of cost.

Yours faithfully,

Signature of Head of Institute/organization: _____

Name of Head of Institute/organization: _____

Designation of Head of Institute/organization: _____

Contact details of Head of Institute/organization: 9496171470


**JIJIM.A
HEADMASTER
B.V.J.M.H.S.S
PERUMPADAVE**



E.K. NAYANAR MEMORIAL GOVERNMENT COLLEGE, ELERITHATTU

POSTGRADUATE DEPARTMENT OF ECONOMICS

EXTENSION PROGRAMME 2021-2022

FINANCIAL LITERACY SESSION FOR HOME MAKERS ON 01-05-2022

Name of the Session	Financial Literacy Workshop
Target Group	Self Help Group Members
Venue	AKG Reading Room, Elerithattu
Resource Person	Dr. Jaison V Joseph, Assistant Professor of Economics
No. of persons benefitted	33
Key topics covered	Saving and investment avenues, Banking services, Thrift

PROGRAMME REPORT

On May 1, 2022, the Postgraduate Department of Economics at E.K. Nayanar Memorial Government College, Elerithattu, organized an extension programme aimed at enhancing financial literacy among members of Self Help Groups (SHGs). The Financial Literacy Workshop was conducted at the AKG Reading Room, Elerithattu, and was specifically designed to cater to the needs of SHG members, who often play a pivotal role in managing household finances and community development initiatives.

The workshop was led by Dr. Jaison V Joseph, an Assistant Professor of Economics and a SEBI-certified Financial Literacy trainer. Dr. Joseph's expertise in economics and his certification in financial literacy made him an ideal resource person for the session. He engaged with the participants, focusing on key topics such as saving and investment avenues, banking services, and thrift.

The interactive session provided valuable information on how to manage finances effectively, understand different investment options, utilize banking services, and the importance of thrift. The workshop was particularly beneficial for SHG members, as it equipped them with practical knowledge that could be applied in their daily lives and community activities.

A total of 33 SHG members participated in the workshop, making it a successful initiative. The interactive format allowed for questions and discussions, ensuring that participants left with a clearer understanding of financial literacy. The workshop was not only informative but also empowering, as it encouraged SHG members to take an active role in managing their finances and contributing to the economic well-being of their communities.

The Postgraduate Department of Economics at E.K. Nayanar Memorial Government College, Elerithattu, deserves commendation for organizing this workshop. By leveraging the expertise of its faculty members, the department contributed to the financial empowerment of SHG members, a vital step towards creating a more financially literate society. This initiative aligns with the college's commitment to community service and the extension of academic expertise for the betterment of society.



AREA DEVELOPMENT SOCIETY (WARD 4), WEST
ELERI GRAMA PANCHAYATH, BHEEMANADY,
KASARAGODE DT

Date: 01/05/2022

To,
Investor Awareness Division,
SEBI Head Office/ SEBI Regional Office/ SEBI Local Office,
Securities and Exchange Board of India.

Dear Sir/ Madam,

This is to certify that Mr. /Ms. JAISON V JOSEPH with RP No.SEBI/RP/KER/11 has conducted/organized a workshop for SELF HELP GROUPS (target group) on 01/05/2022, 3.00 PM (date and time) at AKG READING ROOM, ELERITHATTU, KASARAGODE DT , KERALA (venue and place) which was attended by 33 (Nos.) of participants for free of cost. In the said workshop study material was distributed to all participants, free of cost.

Yours faithfully,

Signature of Head of Institute/organization: CDS CONVENOR

Name of Head of Institute/organization: GIRIJA VIJAYAN *Girija vijayan* *Girija*

Designation of Head of Institute/organization: CDS CONVENOR

Contact details of Head of Institute/organization: 9645000515

*no seal for
CDS Convenor*

*Post: [unclear]
(CDS Convenor Seal)*

E.K. NAYANAR MEMORIAL GOVERNMENT COLLEGE, ELERITHATTU

POSTGRADUATE DEPARTMENT OF ECONOMICS

EXTENSION PROGRAMME 2021-2022

FINANCIAL LITERACY SESSION FOR HOME MAKERS ON 12-05-2022

Name of the Session	Financial Literacy Workshop
Target Group	Home Makers
Venue	St. Mary's High School, Cherupuzha
Resource Person	Dr. Jaison V Joseph, Assistant Professor of Economics
No. of persons benefitted	30
Key topics covered	Saving and investment avenues, Banking services, Thrift

PROGRAMME REPORT

On May 12, 2022, the Postgraduate Department of Economics at E.K. Nayanar Memorial Government College, Elerithattu, organized a Financial Literacy Workshop targeting homemakers. The event was held at St. Mary's High School, Cherupuzha, and aimed to empower homemakers with essential financial knowledge and skills. The workshop was conducted by Dr. Jaison V Joseph, an Assistant Professor of Economics and a SEBI-certified Financial Literacy trainer.

Dr. Jaison V Joseph's expertise in economics and his certification in financial literacy made him an ideal resource person for the workshop. He engaged with the participants, focusing on key topics such as saving and investment avenues, banking services, and thrift. The interactive session provided valuable information on how to manage finances effectively, understand different investment options, utilize banking services, and the importance of thrift.

The workshop was particularly beneficial for homemakers, who often play a crucial role in managing household finances but may lack formal education in financial matters. The event aimed to bridge this gap by offering practical knowledge that could be applied in daily life.

A total of 30 homemakers participated in the workshop, making it a successful initiative. The interactive format allowed for questions and discussions, ensuring that participants left with a clearer understanding of financial literacy. The workshop was not only informative but also empowering, as it encouraged homemakers to take an active role in managing their finances.

The Postgraduate Department of Economics at E.K. Nayanar Memorial Government College, Elerithattu, deserves commendation for organizing this workshop. By leveraging the expertise of its faculty members, the department contributed to the financial empowerment of homemakers, a vital step towards creating a more financially literate society. This initiative aligns with the college's commitment to community service and the extension of academic expertise for the betterment of society.



ST.MARY'S HIGH SCHOOL, CHERUPUZHA

P.O. CHERUPUZHA – 670 511, KANNUR DT., KERALA

Email:cherupuzhastmaryshs@gmail.com

Date: 12/05/2022

To,

Investor Awareness Division,


SEBI Head Office/ SEBI Regional Office/ SEBI Local Office,

Securities and Exchange Board of India.

Dear Sir/ Madam,

This is to certify that Mr. /Ms. JAISON V JOSEPH with RP No.SEBI/RP/KER/11 has conducted/organized a workshop for Home Makers (target group) on 12/05/2022, 11.00 AM (date and time) at ST. MARYS HIGH SCHOOL, CHERUPUZHA, KANNUR DT , KERALA (venue and place) which was attended by 30 (Nos.) of participants for free of cost. In the said workshop study material was distributed to all participants, free of cost.

Yours faithfully,

Signature of Head of Institute/organization: 
Name of Head of Institute/organization: JUSTINE MATHEW
Designation of Head of Institute/organization: PEN: 274123
HEADMASTER
ST. MARY'S HIGH SCHOOL
CHERUPUZHA

Contact details of Head of Institute/organization: _____



E.K. NAYANAR MEMORIAL GOVERNMENT COLLEGE, ELERITHATTU

POSTGRADUATE DEPARTMENT OF ECONOMICS

EXTENSION PROGRAMME 2021-2022

FINANCIAL LITERACY SESSION FOR HOME MAKERS ON 10-05-2022

Name of the Session	Financial Literacy Workshop
Target Group	Home Makers
Venue	Government Higher Secondary School, Vayakkara
Resource Person	Dr. Jaison V Joseph, Assistant Professor of Economics
No. of persons benefitted	30
Key topics covered	Saving and investment avenues, Banking services, Thrift

PROGRAMME REPORT

On May 10, 2022, the Postgraduate Department of Economics at E.K. Nayanar Memorial Government College, Elerithattu, organized a Financial Literacy Workshop for homemakers. The event was held at the Government Higher Secondary School, Vayakkara, with the aim of empowering homemakers with essential financial knowledge and skills. The workshop was conducted by Dr. Jaison V Joseph, an Assistant Professor of Economics and a SEBI-certified Financial Literacy trainer.

Dr. Jaison V Joseph's expertise in economics and his certification in financial literacy made him an ideal resource person for the workshop. He engaged with the participants, focusing on key topics such as saving and investment avenues, banking services, and thrift. The interactive session provided valuable information on how to manage finances effectively, understand different investment options, utilize banking services, and the importance of thrift.

The workshop was particularly beneficial for homemakers, who often play a crucial role in managing household finances but may lack formal education in financial matters. The event aimed to bridge this gap by offering practical knowledge that could be applied in daily life.

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The Postgraduate Department of Economics at E.K. Nayanar Memorial Government College, Elerithattu, deserves commendation for organizing this workshop. By leveraging the expertise of its faculty members, the department contributed to the financial empowerment of homemakers, a vital step towards creating a more financially literate society. This initiative aligns with the college's commitment to community service and the extension of academic expertise for the betterment of society.



Proforma-C

GOVT HIGHER SECONDARY SCHOOL VAYAKKARA

P.O.PADIYOTTUCHAL, PIN-670353, KANNUR Dt, Phone 04985 240435

Ednl Dt:Thaliparamba, Ednl Sub Dt:Pnyannur, email:ghssvayakkara@gmail.com
School code:13093, SSLC code:49061.

Date: 10.05.2022

To:

Investor Awareness Division,

SEBI Head Office/ SEBI Regional Office/ SEBI Local Office,

Securities and Exchange Board of India,

Dear Sir/ Madam,

This is to certify that Mr. /Ms. JAISON V JOSEPH with RP No.SEBI/RP/KER/11 has conducted/organized a workshop for home makers (target group) on 10.05.2022, 11.30 AM (date and time) at GOVT, HIGHER SECONDARY SCHOOL, VAYAKKARA, KANNUR DT. KERALA (venue and place) which was attended by 30 (Nos.) of participants for free of cost. In the said workshop study material was distributed to all participants. free of cost.

Yours faithfully,

Signature of Head of Institute/organization:

For Hq. Headmaster

[Signature]
Govt Higher Secondary School
Vayakkara, P. O. Padiyotchal
Kannur Dt.- 670 307

Name of Head of Institute/organization:

Sireelatha. vk

Designation of Head of Institute/organization:

Aravindakshand

Contact details of Head of Institute/organization:

7025493068.



MEDICAL CAMP FOR LIFE STYLE DISEASES

On December 26, 2021, the National Service Scheme (NSS) units of E.K. Nayanar Memorial Government College, Elerithattu, conducted a medical camp aimed at providing healthcare services to the residents of Ward 12 in West Eleri Grama Panchayath. The camp was officially inaugurated by Ward Member Smt. Bindu Muraleedharan, marking the college's commitment to community service and health awareness.



The medical team consisted of 3 physicians from the Narkkilakkad Primary Health Care center, accompanied by 2 nursing staff members, who served as the camp officers. They played a crucial role in conducting lifestyle disease detection and diagnosis for the attendees. A total of 51 individuals benefited from the camp, receiving expert medical opinions that could potentially guide them towards better health management.

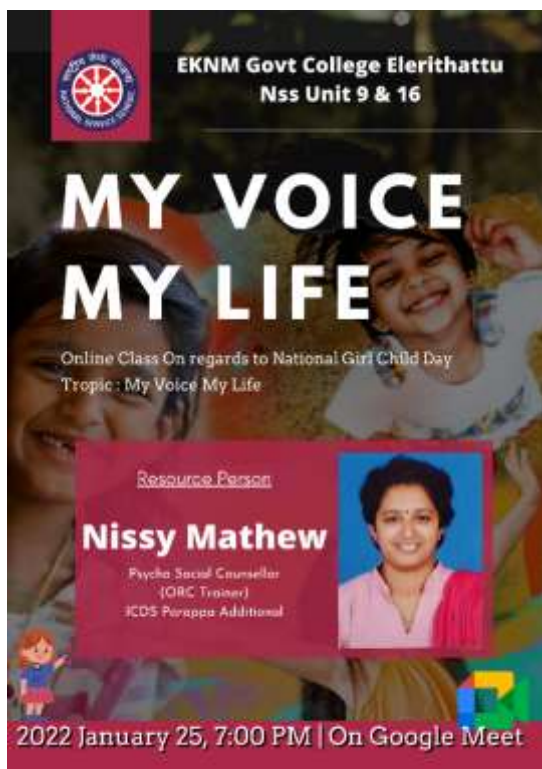
In addition to the medical check-ups, a class was organized to educate the community about the risk factors associated with lifestyle diseases and the preventive measures that could be taken. This session was particularly relevant given the rising incidence of lifestyle diseases among the population of Kerala. The class aimed to empower individuals with knowledge on how to lead healthier lives and reduce the burden of chronic diseases.

The medical camp was a significant initiative by the NSS units, showcasing their dedication to serving the community and addressing the healthcare needs of underserved populations. It not only provided immediate medical assistance but also fostered a culture of health awareness and preventive care among the local residents. The success of the camp highlighted the importance of such outreach programs in promoting public health and well-being.



E.K. Nayanar Memorial Government College, Elerithattu
Empowering Girls through Education: A Step towards Breaking
Patriarchal Barriers (Online Class)
25 January 2022

In a commendable initiative aimed at empowering young women and fostering gender equality, the National Service Scheme (NSS) units of E.K. Nayanar Memorial Government College, Elerithattu, organized an insightful online class on 25 January 2022. The event was specifically designed for girl students from neighbouring schools, with the objective of providing them with the tools and confidence to challenge and overcome the systemic barriers imposed by patriarchy.



The resource person for the occasion was Nissy Mathew, a seasoned Psycho Social Counsellor, who is well-versed in the nuances of gender dynamics and the psychological impact of societal norms on young women. Her expertise made her an ideal choice to guide the participants through the intricacies of the subject matter.

Around 60 students from Varakkad Higher Secondary School participated in the online class, showcasing their eagerness to learn and grow. The session was interactive, with Nissy Mathew encouraging the students to share their thoughts and experiences. This approach not only made the class more engaging but also allowed the counsellor to address the specific concerns and questions of the attendees.

The discussion centered around the concept of patriarchy and its manifestations in various aspects of life, including education, career opportunities, and personal relationships. Nissy Mathew highlighted the importance of self-awareness and self-esteem in breaking free from the shackles of societal expectations. She emphasized the need for girls to recognize their potential and to strive for their goals without being deterred by outdated norms and biases.

The session also touched upon the role of education in empowering women and the significance of supportive networks, both within the family and in the community, to facilitate the success and well-being of young women.

The event was a resounding success, with the participants expressing their appreciation for the knowledge and insights gained. The NSS units of E.K. Nayanar Memorial Government College, Elerithattu, have set a precedent for other educational institutions to follow, demonstrating the impact that such initiatives can have on the lives of young women. In conclusion, the online class served as a platform for empowerment, providing the girl students with the necessary awareness and motivation to challenge the status quo and to pursue their aspirations with confidence. It is hoped that this event will be the first of many such endeavours, contributing to a more equitable and inclusive society.
