

#### **EKNM GOVERNMENT COLLEGE ELERITHATTU**

(Established in 1981, Affiliated to Kannur University)

Accredited by NAAC with 'B' Grade

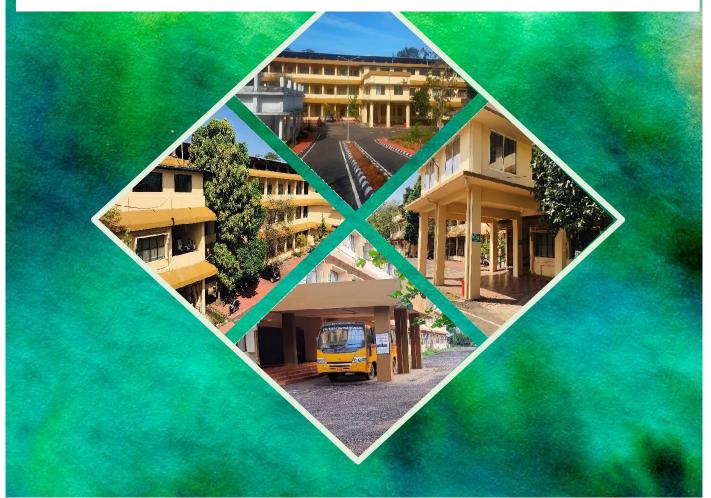
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# DOCUMENTARY EVIDENCE FOR

3.2.1. Institution has created an ecosystem for innovation, Indian Knowledge System (IKS) including awareness about IPR, Establishment of IPR cell, Incubation Centre and other initiatives for the creation and transfer of knowledge / technology and the outcomes of the same are evident

### **AWARENESS ABOUT IPR**



## Report on the Seminar on 'Introduction to Intellectual Property Rights' On 22 March 2023

On 22/03/2023, the Department of Political Science at E.K.N.M Government College, Elerithattu, organised an enlightening seminar on the theme "Introduction to Intellectual Property Rights" (IPR). This seminar aimed to provide an in-depth understanding of the various aspects of intellectual property rights and their significance in the modern world. The event witnessed participation from students, faculty members, and distinguished guests.

The seminar commenced with the opening notes by Dr Narayanan P, faculty member of the Department of Economics, K.M.M. Government Women's College, Kannur, who chaired the session. Dr Narayanan highlighted the importance of understanding intellectual property rights in today's knowledge-driven economy and emphasised the role of such seminars in enhancing the academic and practical knowledge of the students.

Following the welcome address, the Principal-in-charge, Dr K.A. Johnson, delivered the presidential address. Dr Johnson expressed his appreciation for organising the seminar on such a pertinent topic and underscored the college's commitment to fostering a culture of intellectual curiosity and legal awareness among students. He elaborated on the critical role of intellectual property rights in promoting innovation, creativity, and economic development.

The keynote address was delivered by Ms. Jilu Lisbath George, a distinguished research scholar from the Central University of Kerala. Ms. Jilu Lisbath George, provided a comprehensive introduction to intellectual property rights, covering various essential aspects such as the definition and types of intellectual property rights (including patents, trademarks, copyrights, and trade secrets), the importance of intellectual property rights in encouraging innovation and creativity, promoting economic growth and development, and protecting consumer interests. She also discussed the legal framework and international treaties relevant to IPR, including an overview of national and international IPR laws, the role of the World

Intellectual Property Organization (WIPO), and key international agreements such as the TRIPS Agreement.

The resource person addressed challenges and issues in intellectual property rights, including piracy and counterfeiting, enforcement of IPR, and balancing public interest and private rights. He supplemented his presentation with case studies and real-world applications, showcasing examples of successful intellectual property management and the impact of IPR on various industries such as pharmaceuticals, technology, and entertainment.

Following the keynote address, an interactive session was held, allowing participants to ask questions and engage in discussions. This segment facilitated a deeper understanding of the practical implications of intellectual property rights and provided valuable insights into current challenges and future trends in the field.

The seminar concluded with a vote of thanks delivered by Mr. Mithun P. V., a faculty member of the department of Political Science. He expressed gratitude to the resource person for her enlightening presentation and thanked the Principal, faculty members, and students for their active participation. He also acknowledged the efforts of the organising committee in making the seminar a grand success.

The seminar on "Introduction to Intellectual Property Rights" was a significant event that enriched the participants' understanding of IPR and its critical role in the modern world. The discussions and interactions during the seminar highlighted the need for continuous learning and awareness in the field of intellectual property, particularly for students and aspiring professionals. Department of Political Science E.K.N.M Govt. College, Elerithattu

SPECIAL LECTURE ON

## INTRODUCTION TO INTELLECTUAL PROPERTY RIGHTS



# wednesday, 22 march 2023

Venue: Seminar hall

## All are cordially invited

#### **RESOURCE PERSON**

JILU LISBATH GEORGE Research Scholar Department of International Relations & Politics Central University of Kerala

#### **PROGRAMME PHOTOS**







