

EKNM GOVERNMENT COLLEGE ELERITHATTU

(Established in 1981, Affiliated to Kannur University)

Accredited by NAAC with 'B' Grade

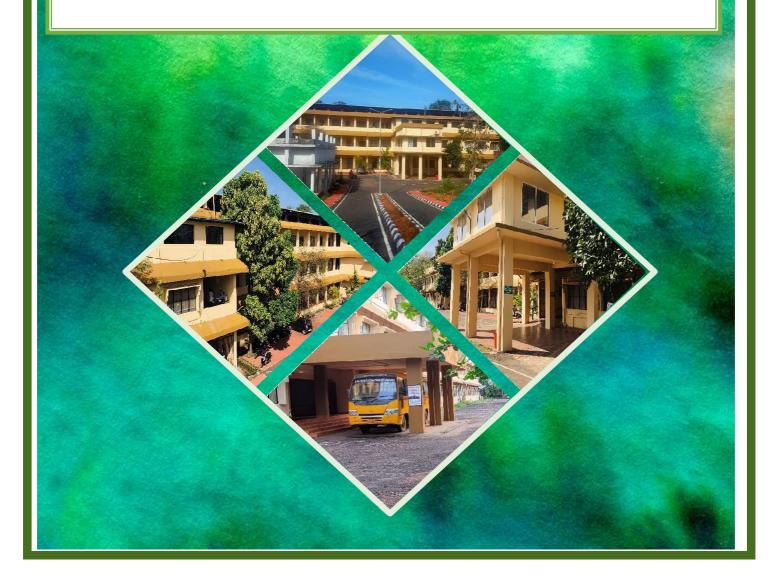
Elerithattu (PO), Nileshwar (Via), Kasaragod (Dist.), Kerala-671314,Ph: 04672245833, 9188900213

e-mail: eknmgovtcollege@yahoo.com , Web: http://www.eknmgc.ac.in

DOCUMENTARY EVIDENCE FOR

3.2.1. Institution has created an ecosystem for innovation, Indian Knowledge System (IKS) including awareness about IPR, Establishment of IPR cell, Incubation Centre and other initiatives for the creation and transfer of knowledge / technology and the outcomes of the same are evident

FINE ARTS, HINDI DAY AND NATIONAL READING DAY CELEBRATIONS



FINE ARTS

India's cultural heritage is a vibrant tapestry woven with threads of history, tradition and identity. India's rich cultural heritage is exhibited through the performance of classical art forms like *Kathakali*, *Mohiniyattam*, *Bharathanatyam*, *Thiruvathira*, *Oppana*, *Margamkali*, *etc.* and of Indian percussion and musical instruments like *chenda*, *tabla*, *sarangi*, *sitar*, etc. Also, folk art forms including folk songs and *Theyyam* are performed on special occasions of celebration. These art forms represent India's unity in diversity in terms of religion, region, caste and creed. Recognising its importance, various initiatives have taken at institution level to promote and safeguard this rich legacy. Through organising fine arts festivals and various cultural programmes at institution level and participation at university level competition in various events, the institution preserves and transmits the rich cultural heritage of India. Equal importance has been given to both classical traditions and folk traditions.

Photos of some of the events in which students are actively participating in classical dance, folk songs, and folk dance etc at various levels are given below.



Classical Dance performance in the College Union Fine Arts Festival 2023



Group Dance performance in the College Union Fine Arts Festival 2023



Folk Song Performance in the University Union Fine Arts Festival 2022



Thiruvathira Dance Performance in the University Union Fine Arts Festival 2023



Group Dance performance in the University Union Fine Arts Festival 2023



Oppana performance in the University Union Fine Arts Festival 2023



Oppana performance in the College Union Fine Arts Festival 2022

HINDI WEEK CELEBRATION

Hindi Diwas, is observed across the country in schools, colleges and other institutions every year on September 14. The day is celebrated to commemorate the declaration of Hindi as the official language of India. In this context, the institution regularly conducts one week programme which include expert lecturers, quiz competition, essay writing competition, preparation of literary magazines, elocutions and extempore in Indian languages, are encouraged. Some among them are given below.



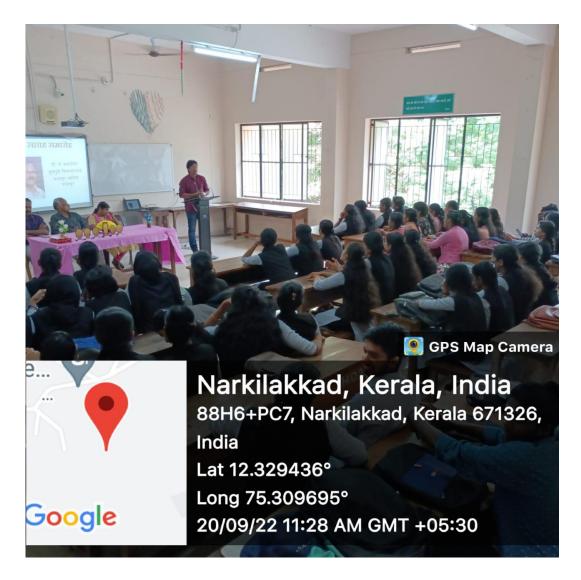
Hindi Week Celebration 14/09/2018



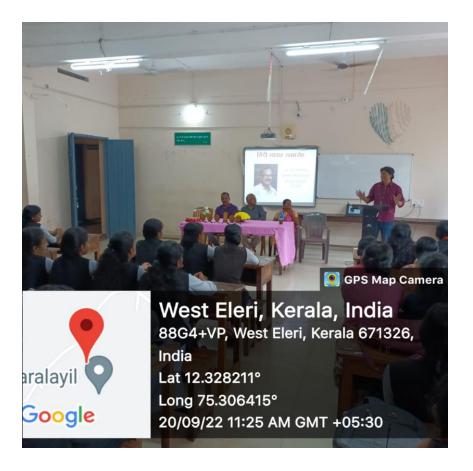
Prem Chand Jayanthi Celebration - 2022



Prem Chand Jayanthi Celebration - 2022



Hindi Week Celebration on 20/09/2022



Hindi Week Celebration on 20/09/2022



Hindi Week Celebration on 20/09/2023



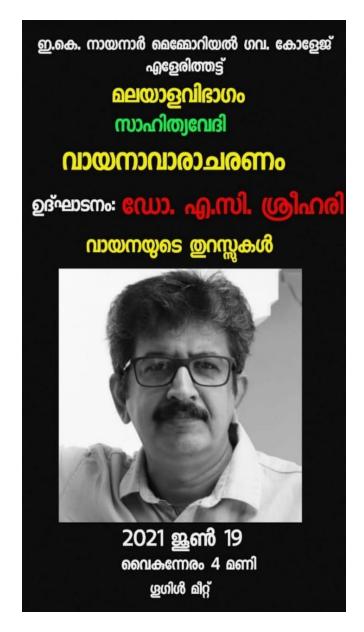
Hindi Week Celebration on 20/09/2023



Poster Making in connection with Hindi Week Celebration 2023

MALAYALAM READING WEEK CELEBRATION

India celebrates June 19 as the National Reading Day in honour of P N Panicker, the father of the Library and Literacy Movement in Kerala. With respect to the Reading Day, Malayalam Department conducts reading week celebration including expert lectures, quiz competitions, essay writing competition etc on a regular basis. Some among them are given below.





Online seminar Organised in connection with the observation of *Malayalam Reading Week* by Malayalam Department on June 19,2021 Dr A C Sreehari as Resource Person



Quiz Competition in Connection with Malayalam Reading Week Celebration 2022