



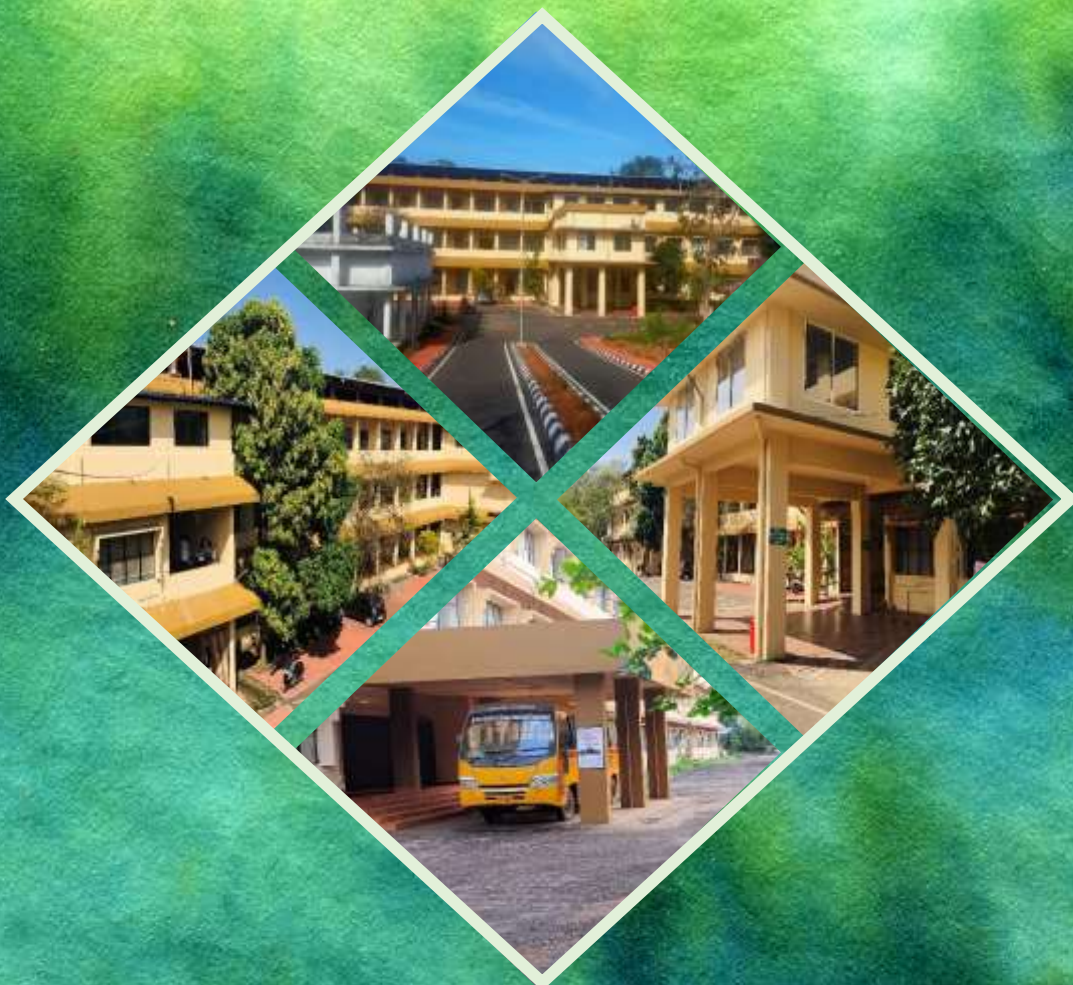
EKNM GOVERNMENT COLLEGE ELERITHATTU
(Established in 1981, Affiliated to Kannur University)

Accredited by NAAC with 'B' Grade

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Project Work-B.Com

1.3.2 Percentage of students undertaking project work/field work/internships



List of students who undertake project work

Name of the Student	University Reg No.	Title of the Project Work
AKASH.A	EK20BR0001	A STUDY ON CUSTOMER SATISFACTION OF ATM SERVICES WITH SPECIAL PREFERENCE TO COLLEGE STUDENTS IN KASARGOD DISTRICT
AMITH MURALI	EK20BR0002	A STUDY OF BUYING BEHAVIOUR OF SMART PHONES AMONG THE STUDENTS OF EKNM GOVT.COLLEGE ELERITHATTU
DEVADARSH N V	EK20BR0003	A STUDY ON CUSTOMER SATISFACTION OF SAMSUNG MOBILE PHONE WITH SPECIAL REFERENCE TO KASARGOD DISTRICT
JITHIN R	EK20BR0004	A STUDY ON EMPLOYEE BURN OUT AND EMPLOYEE PERFORMANCE DURING COVID PANDEMIC WITH SPECIAL REFERENCE TO KASARGOD DISTRICT
P.AKASH KUMAR	EK20BR0005	PROBLEMS AND PROSPECTS OF ITINERANT RETAILERS :A STUDY ON THE BASIS OF MOBILE FRUITS SELLERS IN KASARGOD DISTRICT
SOORAJ K	EK20BR0006	A STUDY ON THE CUSTOMERS PREFERENCE TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCE TO CHERUPUZHA PANCHAYAT
ANJALI J NAIR	EK20BR0007	A STUDY ON ATTITUDE OF POLICY HOLDERS TOWARDS LIC POLICIES AND SERVICES WITH REFERENCE TO PANATHADY GRAMA PANCHAYAT
BHAVANA P	EK20BR0008	A STUDY ON CUSTOMERS PREFERENCE TO MOBILE NETWORK WITH SPECIAL REFERENCE TO JIO NETWORK
FATHIMATH FIDHA M	EK20BR0009	IMPACT OF COVID 19 ON EXPENDITURE SAVING AND INVESTMENT HABIT OF RURAL PEOPLE WITH SPECIAL REFERENCE TO KASARGOD DISTRICT
JIMISHA JOSE	EK20BR0010	A STUDY ON CUSTOMER AWARENESS AND PERCEPTION TOWRDS CREDIT CARD WITH SPECIAL REFERENCE TO KANNUR DISTRICT
KAJAL LAKSHMANAN	EK20BR0011	A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITAL PAYMENT METHODS WITH REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH
MANJU M	EK20BR0012	A STUDY ON OVERDUE ANALYSIS OF WEST ELERI SERVICE COOPERATIVE BANK LTD.NO.C.62(FF)
MEGHA MANOJ	EK20BR0013	A STUDY ON BUYING BEHAVIOUR OF PEOPLE USING ONLINE SHOPPING APPLICATION WITH SPECIAL REFERENCE TO PILICODE GRAMA PANCHAYATH
NANDITHA SUDHEER P M	EK20BR0014	A STUDY ON CUSTOMER PREFERENCE OF KHADI PRODUCTS OF PAYYANUR KHADI CENTRE
NAVYA M	EK20BR0015	A STUDY ON IMPACT OF DIGITAL MARKETING ON BUYING BEHAVIOUR OF YOUTH WITH SPECIAL REFERENCE TO BENDADUKKA GRAMA PANCHAYATH
NAVYA M	EK20BR0016	A STUDY ON THE INFLUENCE OF INTERNET ADVERTISING ON PURCHASE OF MOBILE PHONES AMONG COLLEGE STUDENTS
ROMICA C	EK20BR0018	A STUDY ON CUSTOMER SATISFACTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO CHERUVATHUR PANCHAYATH
SHILPA	EK20BR0019	A STUDY ON CASHLESS ECONOMY WITH SPECIAL REFERENCE TO KASARGOD DISTRICT

SHILPA P	EK20BR0020	A STUDY ON INFLUENCE ON KUDUMBASREE ON WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO EAST ELERI GRAMA PANCHAYATH
SOORYA NARAYANAN T K	EK20BR0021	A STUDY ON WELFARE MEASURES OF WOMEN EMPLOYEES WITH SPECIAL REFERENCE TO PHC VALIYAPARAMBA
ABHIJITH K S	EK20BR0022	A STUDY ON POST OFFICE SAVING HABIT AND ITS INFLUENCE AMONG PEOPLE WITH SPECIAL REFERENCE TO CHERUPUZHA AREA
ABHINAV MOHAN	EK20BR0023	A STUDY ON CUSTOMER SATISFACTION IN FAST TRACK WATCHES
ADARSH RAJ	EK20BR0024	AWARENESS OF LIFE INSURANCE POLICY AND SATISFACTION OF POLICY HOLDERS WITH SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH
AKASH A NAIR	EK20BR0025	A STUDY OF SOCIO ECONOMIC STATUS OF COCONUT FARMERS WITH SPECIAL REFERENCE TO KASARGOD DISTRICT
AKHILESH C M	EK20BR0026	A STUDY ON CUSTOMER SATISFACTION OF BAJAJ TWO WHEELERS
AKHIL RAMESH	EK20BR0027	A STUDY ON CUSTOMER SATISFACTION OF AMAZON ONLINE SHOPPING WITH SPECIAL REFERENCE TO AJANUR AREA
AMAL THANKACHAN	EK20BR0028	A STUDY ABOUT THE PROBLEMS AND SURVIVAL STRATEGY OF MICRO AND SMALL ENTERPRISES WITH SPECIAL REFERENCE TO KANNUR DISTRICT
HARIKRISHNAN K	EK20BR0029	AN ORGANISATIONAL STUDY ON JANATHA CHARITABLE SOCIETY VELLUR
HARIMURALI P K	EK20BR0030	A STUDY ON CUSTOMER SATISFACTION ON JOHNSON BABY PRODUCTS
JYOTHISH CHANDRAN	EK20BR0031	A STUDY ON JOB SATISFACTION OF BANK EMPLOYEE WITH SPECIAL REFERENCE TO PAYYANUR AREA
RONY ANTONY PHILIP	EK20BR0032	A STUDY ON CONSUMER PREFERENCE AND USAGE OF BRANDED PRODUCTS WITH SPECIAL REFERENCE TO EAST ELERI GRAMA PANCHAYATH
SREELAL E K	EK20BR0033	A STUDY ON ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO PADNE GRAMA PANCHAYATH
VISHNU PRASAD R	EK20BR0035	A STUDY ON CUSTOMER SATISFACTION AND PREFERENCE TOWARDS E-COMMERCE APPLICATIONS AMONG STUDENTS OF EKNM GOVT.COLLEGE ELERITHATTU
VISHNU VINOD KAINI	EK20BR0036	INFLUENCE OF SOCIAL MEDIA ON BUYING BEHAVIOUR AMONG HOUSEHOLD - A STUDY WITH SPECIAL REFERENCE TO KANHANGAD MUNICIPALITY
AGNA O	EK20BR0037	A STUDY ON CUSTOMER SATISFACTION OF COLGATE TOOTH PASTE WITH SPECIAL REFERENCE TO PADANNAKKAD
ALEENA GEORGE	EK20BR0038	STUDY ON PREFERENCE AND SATISFACTION LEVEL OF PATANJALI PRODUCTS WITH SPECIAL REFERENCE OF CHERUPUZHA PANCHAYATH
ANAGHA SABU	EK20BR0039	A STUDY ON CUSTOMER ATTITUDE TOWARDS ELECTRIC VEHICLES WITH PREFERENCE TO KASARGOD DISTRICT
ANUJA JOSHY	EK20BR0040	CUSTOMERS BUYING BEHAVIOUR ON COSMETICS PRODUCTS WITH SPECIAL REFERENCE IN ALAKODE PANCHAYATH

APARNNA A K	EK20BR0041	A STUDY ON CUSTOMER SATISFACTION TOWARDS NEWS PAPER WITH REFERENCE TO PANATHADI GRAMA PANCHAYATH
ARSHA N	EK20BR0042	A STUDY ON BUYING HABITS AMONG CUSTOMERS IN RELATION TO SOCIAL MEDIA INFLUENCERS WITH SPECIAL REFERENCE TO KODOM BELLUR PANCHAYATH
ATHIRA C	EK20BR0043	A STUDY ON CONSUMPTION PATTERN ON ELECTRICITY WITH SPECIAL REFERENCE TO UDINUR AREA
ATHULYA K	EK20BR0044	A STUDY ON SOCIO -ECONOMIC CONDITIONS OF AGRICULTURAL LABOURS IN KERALA WITH SPECIAL REFERENCE TO KANKOL ALAPADAMBA GRAMA PANCHAYATH
LENA RAJ P V	EK20BR0046	A STUDY ON STUDENT PERCEPTION ABOUT E-LEARNING WITH SPECIAL REFERENCE TO KANNUR DISTRICT
NASNI N N	EK20BR0047	A STUDY ON BANKING HABITS AMONG RURAL PEOPLE WITH SPECIAL REFERENCE TO CHERUPUZHA PANCHAYATH
ROUSHEENA J A	EK20BR0048	A STUDY ON CUSTOMERS ATTITUDE TOWARDS SERVICES PROVIDED BY AKSHAYA CENTERS WITH SPECIAL REFERENCE TO KASARGOD MUNICIPALITY
SANDRA SURENDRAN	EK20BR0049	A COMPARATIVE STUDY ON QUALITY OF WORK LIFE BETWEEN PRIVATE AND NATIONALISED BANK EMPLOYEES WITH SPECIAL REFERENCE TO HOSDURG TALUK
SARANYA	EK20BR0050	A STUDY ON CUSTOMER SATISFACTION TOWARDS IRCTC ONLINE BOOKING WITH REFERENCE TO KANHANGAD MUNICIPALITY
SARANYA K R	EK20BR0051	A STUDY ON CUSTOMER SATISFACTION ON BSNL SERVICES WITH SPECIAL REFERENCE TO WEST ELERI GRAMA PANCHAYATH
SUMITRA M P	EK20BR0052	STUDY ON THE EFFECTIVENESS OF PLASTIC MONEY IN CHENGALA PANHAYATH
THEJALAKSHMI V C	EK20BR0053	A STUDY ON EFFECTIVENESS OF ONLINE ADVERTISEMENT AMONG STUDENTS WITH SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH
VINAYA A	EK20BR0054	A STUDY ON THE INFLUENCE OF ADVERTISEMENT ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO MULIYAR PANCHAYATH

Completion Certificates

**"A STUDY ON THE INFLUENCE OF ADVERTISEMENT ON
CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO
MULIYAR PANCHAYATH"**

A PROJECT REPORT

Submitted by

VINAYA A

REG. NO: EK20BR054

Under the supervision of

Mrs. DRISHYA T K

Assistant Professor in

Commerce

*In partial fulfillment of the requirement for the
award of Bachelor Degree Programme in*

COMMERCE

OF

KANNUR UNIVERSITY

E.K.N.M GOVERNMENT COLLEGE, ELERITHATTU

OF KANNUR UNIVERSITY


MARCH-2023

KANNUR UNIVERSITY


BONAFIDE CERTIFICATE

Certified that this project report entitled "A STUDY ON EFFECTIVENESS OF ONLINE ADVERTISMENT AMONG STUDENTS WITH SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH" is the Bonafide work done by THEJALAKSHMI V C (EK20BR0053) who carried out the project work under my guidance and supervision for partial fulfilment of a requirement for the award of bachelor degree in commerce.

SIGNATURE


Prof. SOJI M SEBASTIAN
HEAD OF THE DEPARTMENT
DEPT. OF COMMERCE
E. K. N. M. Govt. COLLEGE
ELERITHATTU

SIGNATURE


Ms. DRISHYA T K
ASSISTANT PROFESSOR
DEPT. OF COMMERCE
E. K. N. M. Govt. COLLEGE
ELERITHATTU

**"A STUDY ON EFFECTIVENESS OF ONLINE
ADVERTISMENT AMONG STUDENTS WITH SPECIAL
REFERENCE TO CHERUPUZHA GRAMA
PANCHAYATH"**

A PROJECT REPORT



Submitted by

THEJALAKSHMI V C
REG NO: EK20BR0053

Under the supervision of

Mrs. DRISHYA T K

In partial fulfilment for the award of Bachelor degree in
COMMERCE

E.K.N.M. GOVT. COLLEGE ELERITHATTU

OF KANNUR UNIVERSITY

MARCH 2023

**KANNUR UNIVERSITY
BONAFIDE CERTIFICATE**

Certified that this project report is entitled "**STUDY ON THE EFFECTIVENESS OF PLASTIC MONEY IN CHENGALA PANCHAYATH**" is the bonafide work of **SUMITHRA M P**, who carried out the project work under my supervision. In partial fulfillment of the required for the award of the bachelor degree in commerce

SIGNATURE

Prof. SOJI M SEBASTIAN
Head of the Department
Department of commerce
E. K. N. M Government College
Ellerithattu
Nileswer (via)


SIGNATURE

DRISHYA T K
Supervisor
Department of commerce
E. K. N. M Govt. College
Ellerithattu
Nileswer (via)

**“STUDY ON THE EFFECTIVENESS OF PLASTIC
MONEY IN CHENGALA PANCHAYATH”**

PROJECT REPORT

Submitted by

SUMITHRA M P

REG NO: EK20BR0052

Under the supervision of

DRISHYA T K

Assistant Professor of Commerce

In partial fulfillment for the award of Bachelor Degree in

COMMERCE

EKNM GOVERNMENT COLLEGE, ELERITHATTU

OF


KANNUR UNIVERSITY

MARCH-2023


KANNUR UNIVERSITY
BONAFIDE CERTIFICATE

Certificate that this project report "A STUDY ON CUSTOMER SATISFACTION ON BSNL SERVICE WITH SPECIAL REFERENCE TO WEST ELERI GRAMA PANCHAYATH" is the bonafide work of "SARANYA. K.R" who carried out the project work under my supervision.

SIGNATURE


Prof.SOJI M SEBASTIAN
Head of the department
Department of commerce
E.K.N.M Govt College ,
Elerithattu,Nileswar(vi).

SIGNATURE


Mrs.DRISHYA T K
Supervisor
Department of commerce
E.K.N.M Govt College ,
Elerithattu,Nileswar(vi).

**"A STUDY ON CUSTOMER SATISFACTION ON BSNL
SERVICES WITH SPECIAL REFERENCE TO WEST ELERI
GRAMA PANCHAYATH"**

A PROJECT REPORT



Submitted by

SARANYA K R

REG NO: EK20BR0051

Under the supervision of

Mrs. DRISHYA T.K

In partial fulfillment for the award of Bachelor degree in

COMMERCE

**E.K.N.M. GOVERNMENT COLLEGE ELERITHATTU
OF KANNUR UNIVERSITY**

MARCH 2023

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER SATISFACTION TOWARDS IRCTC ONLINE BOOKING WITH REFERENCE TO KANHANGAD MUNICIPALITY" is the bonafide work of "SARANYA" who carried out the project under my supervision

SIGNATURE



Prof. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu

SIGNATURE



Mrs. DRISHYA T K

SUPERVISOR

Department of Commerce

EKNM Govt. College

Elerithattu

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
IRCTC ONLINE BOOKING WITH REFERENCE TO
KANHANGAD MUNICIPALITY”**

A PROJECT REPORT



Submitted by

SARANYA

REG NO : EK20BR0050

Under the supervision of

Mrs. DRISHYA T K

Assistant Professor in Commerce

In partial fulfillment for award of Bachelor degree in

COMMERCE


E.K.N.M GOVERNMENT COLLEGE ELERITHATTU

OF KANNUR UNIVERSITY


MARCH - 2023

BONAFIDE CERTIFICATE

Certified that this project report "**A COMPARATIVE STUDY ON QUALITY OF WORK LIFE BETWEEN PRIVATE AND NATIONALIZED BANK EMPLOYEES WITH SPECIAL REFERENCE TO HOSDURG THALUK** " is the bonafide work of "**SANDRA SURENDRAN**" Who carried out the project under my supervision.

Signature 

Prof. SOJI M SEBASTIAN
HEAD OF THE DEPARTMENT
Department of Commerce
E. K. N. M Govt. College
Elerithattu

Signature 

Asst. Prof DRISHYA T K
SUPERVISOR
Department of Commerce
E. K. N. M Govt. College
Elerithattu

**"A COMPARATIVE STUDY ON QUALITY OF WORK LIFE
BETWEEN PRIVATE AND NATIONALIZED BANK EMPLOYEES
WITH SPECIAL REFERENCE TO HOSDURG THALUK"**

A PROJECT REPORT



Submitted by

SANDRA SURENDRAN

REG NO:EK20BR0049

Under the supervision of

MRS DRISHYA T K

Asst. Professor in commerce

In partial fulfilment for award of Bachelor degree in

COMMERCE

E. K. N. M GOVERNMENT COLLEGE ELERITHATTU

OF KANNUR UNIVERSITY

MARCH-2023

**KANNUR UNIVERSITY
BONAFIDE CERTIFICATE**

This is to certify that project report "A STUDY ON CONSUMER'S ATTITUDE TOWARDS SERVICES PROVIDED BY AKSHAYA CENTERS WITH SPECIAL REFERENCE TO KASARAGOD MUNICIPALITY," is the bonafide work of ROUSHEENA J A (Reg. No: EK20BR0048), who carried out the project under my supervision in partial fulfillment of the requirement for the award of the bachelor degree in commerce.


SIGNATURE

DRISHYA T K

SUPERVISOR

Department of commerce

E K N M Govt College Elerithattu


SIGNATURE

SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of commerce

EKNM Govt College Elerithattu

**“A STUDY ON CONSUMER’S ATTITUDE TOWARDS
SERVICES PROVIDED BY AKSHAYA CENTERS WITH
SPECIAL REFERENCE TO KASARAGOD MUNICIPALITY”
A PROJECT REPORT**

Submitted by

**ROUSHEENA J A
REG NO: EK20BR0048
Under the supervision of**

DRISHYA T K

**Assistant Professor,
Department of Commerce**

In partial fulfillment for the award of Bachelor Degree in

COMMERCE

EKNM GOVERNMENT COLLEGE, ELERITHATTU OF


KANNUR UNIVERSITY

MARCH 2023

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON BANKING HABITS AMONG RURAL PEOPLE WITH SPECIAL REFERENCE TO CHERUPUZHA PANCHAYATH" is the bonafide work of "NASINI N" who carried out the project under my supervision.

SIGNATURE


Prof. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu

SIGNATURE


Mrs. DRISHYA T K

SUPERVISOR

Department of Commerce

EKNM Govt. College

Elerithattu

**“A STUDY ON BANKING HABITS AMONG RURAL PEOPLE
WITH SPECIAL REFERENCE TO CHERUPUZHA
PANCHAYATH”**

A PROJECT REPORT



Submitted by

NASNI N N

REG NO : EK20BR0047

Under the supervision of

Mrs. DRISHYA T K

Assistant Professor in Commerce

In partial fulfillment for award of Bachelor degree in

COMMERCE

E.K.N.M GOVERNMENT COLLEGE ELERITHATTU

OF KANNUR UNIVERSITY

MARCH - 2023

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON STUDENT PERCEPTION ABOUT E – LEARNING WITH SPECIAL REFERENCE TO KANNUR DISTRICT" is the bonafide work of "LENARAJ P V" who carried out the project under my supervision.


SIGNATURE

Prof. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu


SIGNATURE

Mrs.DRISHYA T K

SUPERVISOR

Department of Commerce

EKNM Govt. College

Elerithattu

**“A STUDY ON STUDENT PERCEPTION ABOUT
E – LEARNING WITH SPECIAL REFERENCE TO
KANNUR DISTRICT”**

A PROJECT REPORT



Submitted by

LENARAJ P V

REG NO : EK20BR0046

Under the supervision of

Mrs. DRISHYA T K

Assistant Professor in Commerce

In partial fulfillment for award of Bachelor degree in

COMMERCE

**E.K.N.M GOVERNMENT COLLEGE ELERITHATTU
OF KANNUR UNIVERSITY
MARCH - 2023**

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON SOCIO-ECONOMIC CONDITIONS OF AGRICULTURAL LABOURERS IN KERALA WITH SPECIAL REFERENCE TO KANKOL ALAPADAMBA GRAMA PANCHAYATH" is the bonafide work of "ATHULYA K" who carried out the project under my supervision.

SIGNATURE 


Prof. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu


SIGNATURE

Mrs. DRISHYA T K

SUPERVISOR

Department of Commerce

EKNM Govt. College

Elerithattu

**"A STUDY ON SOCIO-ECONOMIC CONDITIONS OF
AGRICULTURAL LABOURERS IN KERALA WITH
SPECIAL REFERENCE TO KANKOL ALAPADAMBA
GRAMA PANCHAYATH"**

A PROJECT REPORT



Submitted by

ATHULYA K

REG NO : EK20BR0044

Under the supervision of

Mrs. DRISHYA T K

Assistant Professor in Commerce

In partial fulfillment for award of Bachelor degree in

COMMERCE

**E.K.N.M GOVERNMENT COLLEGE ELERITHATTU
OF KANNUR UNIVERSITY
MARCH - 2023**

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CONSUMPTION PATTERN ON ELECTRICITY WITH SPECIAL REFERENCE TO UDINUR AREA" is the bonafide work of "ATHIRA C" who carried out the project under my supervision.

SIGNATURE



Prof. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu

SIGNATURE



Mrs. DRISHYA T K

SUPERVISOR

Department of Commerce

EKNM Govt. College

Elerithattu

**“A STUDY ON CONSUMPTION PATTERN ON
ELECTRICITY WITH SPECIAL REFERENCE TO
UDINUR AREA”**

A PROJECT REPORT



Submitted by

ATHIRA C

REG NO : EK20BR0043

Under the supervision of

Mrs. DRISHYA T K

Assistant Professor in Commerce

In partial fulfillment for award of Bachelor degree in

COMMERCE

**E.K.N.M GOVERNMENT COLLEGE ELERITHATTU
OF KANNUR UNIVERSITY**

MARCH - 2023

KANNUR UNIVERSITY
BONAFIDE CERTIFICATE

Certificate that this project report "A STUDY ON BUYING HABITS AMONG CUSTOMERS IN RELATION TO SOCIAL MEDIA INFLUENCERS WITH SPECIAL REFERENCE TO KODOM BELLUR PANCHAYATH" is the bonafide work of "ARSHA.N" who carried out the project work under my supervision.

SIGNATURE



Prof.SOJI M SEBASTIAN
Head of the department
Department of commerce
E.K.N.M Govt College ,
Elerithattu,Nileswar(vi).

SIGNATURE



Mrs.DRISHYA T K
Supervisor
Department of commerce
E.K.N.M Govt College ,
Elerithattu,Nileswar(vi).

**“A STUDY ON BUYING HABITS AMONG CUSTOMERS IN RELATION TO
SOCIAL MEDIA INFLUENCERS WITH SPECIAL REFERENCE TO KODOM
BELLUR PANCHAYATH.”**

Project Report



Submitted by

ARSHA N

EK20BR0042

Under the supervision of

Mrs.DRISHYA T K

In partial fulfillment for the award of Bachelor degree in

COMMERCE


**E.K.N.M. GOVT COLLEGE ELERITHATTU
OF KANNUR UNIVERSITY**

MARCH 2023

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER SATISFACTION TOWARDS NEWSPAPER WITH REFERENCE TO PANATHADI GRAMA PANCHAYATH" is the bonafide work of "APARNNA A K" who carried out the project under my supervision.

SIGNATURE


Prof. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu


SIGNATURE

Mrs. DRISHYA T K

SUPERVISOR

Department of Commerce

EKNM Govt. College

Elerithattu

**“A STUDY ON CUSTOMER SATISFACTION TOWARDS
NEWSPAPER WITH REFERENCE TO PANATHADI GRAMA
PANCHAYATH”**

A PROJECT REPORT



Submitted by

APARNA A K

REG NO : EK20BR0041

Under the supervision of

Mrs. DRISHYA T K

Assistant Professor in Commerce

In partial fulfillment for award of Bachelor degree in

COMMERCE

E.K.N.M GOVERNMENT COLLEGE ELERITHATTU

OF KANNUR UNIVERSITY

MARCH - 2023

DECLARATION

I ANUJA JOSHY , hereby declare that the work entitled “ **CUSTOMERS BUYING BEHAVIOUR ON COSMETICS PRODUCTS WITH SPECIAL REFERENCE IN ALAKODE PANCHAYATH** ” has been prepared by me and submitted to Kannur University in partial fulfillment of the requirement of the award of the Bachelor Degree in Commerce , is a record of original work done by me under the supervision of Mrs. Sharlet Mathew,Assistant Professor , Department of Commerce, E.K.N.M Govt. College , Elerithattu.

I also declare that this Project Work has not been submitted by me fully or partly for the award of any Degree, Diploma , Title or Recognition before.

Place: Elerithattu

Date: 17/03/2023


ANUJA JOSHY

Reg. No: EK20BR0040

**“CUSTOMERS BUYING BEHAVIOUR ON
COSMETICS PRODUCTS WITH SPECIAL
REFERENCE IN ALAKODE PANCHAYATH”**

A PROJECT REPORT

Submitted by
ANUJA JOSHY
REG NO: EK20BR0040

Under the supervision of
MRS. SHARLET MATHEW

In partial fulfillment for award of Bachelor degree in

COMMERCE



**EKNM GOVERNMENT COLLEGE ELERITHATTU
OF KANNUR UNIVERSITY
MARCH -2023**

BONAFIDE CERTIFICATE

This is to certify that the project report entitled "A STUDY ON CONSUMER ATTITUDE TOWARDS ELECTRIC VEHICLE WITH REFERENCE TO KASARGOD DISTRICT " is the bonafide work of ANAGHA SABU (Reg No-EK20BR0039) who carried out the project work under my guidance and supervision.

SIGNATURE



SOJI M SEBASTIAN
HEAD OF THE DEPARTMENT
DEPAERTMENT OF COMMERCE
EKNM GOVT COLLEGE,
ELERITHATTU

SIGNATURE



Mrs.SHARLET MATHEW
SUPERVISOR
DEPARTMENT OF COMMERCE
EKNM GOVT COLLEGE,
ELERITHATTU

**“A STUDY ON CONSUMER ATTITUDE
TOWARDS ELECTRIC VEHICLES WITH REFERENCE
TO KASARAGOD DISTRICT”**

Project report

Submitted by

ANAGHA SABU

(Reg. No. EK20BR0039)

Under the supervision of

Mrs. SHARLET MATHEW

(Assistant Professor, Department of Commerce)

In partial fulfilment of the award of Bachelor Degree in
COMMERCE



E.K.N.M GOVERNMENT COLLEGE, ELERITHATTU

KANNUR UNIVERSITY

MARCH 2023

BONAFIDE CERTIFICATE

This is to certify that the project report entitled "A STUDY ON PREFERENCE AND SATISFACTION LEVEL PATANJALI PRODUCT WITH SPECIAL REFERENCE TO CHERUPUZHA PANCHAYATH" is a record of genuine work done by the candidate ALEENA GEORGE ,EK20BR0038,during the period of her study at EKNM Govt College, Elerithattu, West Eleri-671314, in partial fulfilment of requirements for the award of the degree of Bachelor of Commerce of the Kannur University, 2023 under the supervision and guidance of Mrs.SHARLET MATHEW, Assistant Professor, Department of Commerce.



SIGNATURE

SOJI M SEBASTIAN

Head Of The Department

EKNM GOVT COLLEGE

ELERITHATTU



SIGNATURE

Mrs. SHARLET MATHEW

ASST.PROFESSOR

EKNM GOVT COLLEGE

ELERITHATTU

**STUDY ON PREFERENCE AND
SATISFACTION LEVEL OF PATANJALI
PRODUCTS WITH SPECIAL REFERANCE
OF CHERUPUZHA PANCHAYATH**

A PROJECT REPORT



Submitted By

ALEENA GEORGE

REG.NO. EK20BR0038

UNDER THE SUPERVISION AND GUIDANCE OF

Mrs. SHARLET MATHEW

(Asst.prof, DEPARTMENT OF COMMERCE)

**In partial fulfilment of award of Bachelor of Degree in Commerce
E K NAYANAR MEMORIAL GOVERNMENT
COLLEGE, ELERITHATTU, West Eleri -671314
MARCH- 2023**

BONAFIDE CERTIFICATE

This is to certify that the Project work titled **"A STUDY ON CUSTOMER SATISFACTION OF COLGATE TOOTHPASTE WITH REFERENCE TO PADANNAKAD"**, is the bonafide work of **AGNA.O (EK20BR0037)** who carried the project work under my guidance and supervision in partial fulfillment of the bachelor of commerce degree from **E K NAYANAR MEMORIAL GOVT.COLLEGE ELERITATTU**



MR SOJI M SEBASTIAN
HEAD OF THE DEPARTMENT
Department of Commerce
EK NAYANAR MEMORIAL
GOVT COLLEGE



MRS SHARLET MATHEW
SUPERVISOR
Assistant Professor
Department of Commerce
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**“A STUDY ON CUSTOMER SATISFACTION OF COLGATE
TOOTHPASTE WITH SPECIAL REFERENCE TO
PADANNAKAD”**

A PROJECT REPORT



Submitted by

AGNA O

REG NO.EK20BR0037

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Assistant Professor, Department of Commerce

In partial fulfillment for the award of bachelor degree in

COMMERCE

EK NAYANAR MEMORIAL GOVT. COLLEGE ELERITATTU

KANNUR UNIVERSITY

MARCH 2023

BONAFIDE CERTIFICATE

This is to certify that the project titled "**INFLUENCE OF SOCIAL MEDIA ON BUYING BEHAVIOUR AMONG HOUSEHOLDS- A STUDY WITH SPECIAL REFERENCE TO KANHANGAD MUNICIPALTY** " is the bonafide work of **VISHNU VINOD KAINI (EK20BR0036)** who carried out project under my supervision.

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Mr. SOJI M SEBASTIAN

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Mrs. SHARLET MATHEW

PROJECT SUPERVISOR

DEPT.OF COMMERCE

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ELERITAHTTU

**"INFLUENCE OF SOCIAL MEDIA ON BUYING BEHAVIOUR
AMONG HOUSEHOLDS- A STUDY WITH SPECIAL REFERENCE TO**

KANHANGAD MUNICIPALTY"

A PROJECT REPORT



Submitted by

VISHNU VINOD KAINI

REG.NO: EK20BR0036

Under the Supervision of

Mrs SHARLET MATHEW

(Assistant professor of commerce)

In partial Fulfilment of the award of bachelor degree in

COMMERCE

EKNM GOVERNMENT COLLEGE ELERITHATTU

OF

KANNUR UNIVERSITY

MARCH 2023

BONAFIDE CERTIFICATE

Certified that this project report "CUSTOMER SATISFACTION AND PREFERENCE TOWARDS E-COMMERCE APPLICATIONS AMONG STUDENTS OF E.K.N.M GOVERNMENT COLLEGE ELERITHATTU" is the Bonafide work of "VISHNU PRASAD.R"(EK20BR0035) who carried out the project under my supervision.



SIGNATURE

MRS.SHARLET MATHEW

ASSISTANT PROFESSOR

DEPARTMENT OF COMMERCE

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SIGNATURE

PROF. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

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EKNM GOVT. COLLEGE

ELERITHATTU

**"A STUDY ON CUSTOMER SATISFACTION AND PREFERENCE
TOWARDS E-COMMERCE APPLICATIONS AMONG STUDENTS
OF E.K.N.M GOVT. COLLEGE ELERITHATTU"**

A PROJECT REPORT



Submitted by

VISHNU PRASAD.R

REG NO: EK20BR0035

Under the supervision of

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In a practical fulfillment for award of Bachelor degree in

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OF KANNUR UNIVERSITY

MARCH 2023

BONAFIDE CERTIFICATE

This is to certify that this project report "A STUDY ON ATTITUDE OF PEOPLE TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO PADNE GRAMA PANCHAYATH" is the bonafide work of 'SREELAL E K' who carried out the project under my supervision.



SIGNATURE
Mr. SOJI M SEBASTIAN
Head of the Department
Department of Commerce
EKNM Govt. College
Elerithattu



SIGNATURE
Mrs. SHARLET MATHEW
Assistant Professor
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Elerithattu

**A STUDY ON ATTITUDE OF PEOPLE TOWARDS
GREEN PRODUCTS WITH SPECIAL
REFERENCE TO PADNE GRAMA PANCHAYATH**

A PROJECT REPORT



Submitted by

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Assistant Professor in Commerce

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COMMERCE

E.K.N.M GOVERNMENT COLLEGE ELERITHATTU

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MARCH - 2023


BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CONSUMER PREFERENCE AND USAGE OF BRANDED PRODUCTS WITH SPECIAL REFERENCE TO EAST ELERI GRAMA PANCHAYATH" is the bonafide work of "RONY ANTONY PHILIP" (EK20BR0032) who carried out the project under my supervision and guidance.

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Mrs. SHARLET MATHEW
PROJECT SUPERVISOR
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**“A STUDY ON CONSUMER PREFERENCE AND
USAGE OF BRANDED PRODUCTS WITH SPECIAL
REFERENCE TO EAST ELERI GRAMA
PANCHAYATH”**

A PROJECT REPORT

Submitted by

RONY ANTONY PHILIP

REG NO: **EK20BR0032**

Under the supervision of

Mrs. SHARLET MATHEW

In partial fulfillment of the award of Bachelor degree in

COMMERCE

E.K.N.M GOVT. COLLEGE ELERITHATTU



KANNUR UNIVERSITY

MARCH 2023

KANNUR UNIVERSITY

BONAFIDE CERTIFICATE

Certified that project entitled "**A STUDY ON JOB SATISFACTION OF BANK EMPLOYEES WITH SPECIAL REFERENCE TO PAYYANUR AREA**" is the Bonafide work of **JYOTHISH CHANDRAN (EK20BR0031)** carried out the project work under my supervision and guidance impartial fulfilment for the award of degree of Bachelor of Commerce of Kannur University.



MR. SOJI M. SABASTIAN
HEAD OF THE DEPARTMENT
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EKNM Govt. College Elerithattu



MRS. SHARLET MATHEW
SUPERVISOR
Department of commerce
EKNM Govt. College Elerithattu

**"A STUDY ON JOB SATISFACTION OF BANK
EMPLOYEES WITH SPECIAL REFERENCE TO
PAYYANUR AREA"**

A PROJECT REPORT



Submitted by

JYOTHISH CHANDRAN

REG. NO: EK20BR0031

Under the guidance of

MRS. SHARLET MATHEW

(Assistant Professor In Commerce)

in partial fulfillment for the award of Bachelor degree in

COMMERCE

E.K.N.M. GOERNMENT COLLEGE ELERITHATTU

OF KANNUR UNIVERSITY

MARCH 2023

BONAFIDE CERTIFICATE

This is to certify that this project report "A STUDY ON CUSTOMER SATISFACTION ON JOHNSON'S BABY PRODUCTS" is the bonafide work of 'HARIMURALI P K' who carried out the project under my supervision.

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Mr.SOJI M SEBASTIAN
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Mrs.SHARLE. M. THREW
Assistant Professor
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**A STUDY ON CUSTOMER SATISFACTION ON
JOHNSON'S BABY PRODUCTS**

A PROJECT REPORT



Submitted by

HARIMURALI P K

REG NO: EK20BR0030

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Assistant Professor in Commerce

In partial fulfillment for the award of Degree in

COMMERCE

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OF KANNUR UNIVERSITY

MARCH - 2023

BONAFIDE CERTIFICATE

This is to certify that this project report "AN ORGANIZATIONAL STUDY ON JANATHA CHARITABLE SOCIETY, VELLUR" is the bonafide work of 'HARIKRISHNAN K' who carried out the project under my supervision.


SIGNATURE

Mr.SOJI M SEBASTIAN

Head of the Department
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**AN ORGANIZATIONAL STUDY ON JANATHA
CHARITABLE SOCIETY, VELLUR**

A PROJECT REPORT



Submitted by

HARIKRISHNAN K

REG NO: EK20BR0029

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Assistant Professor in Commerce

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COMMERCE

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OF KANNUR UNIVERSITY

MARCH - 2023

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ABOUT THE PROBLEMS AND SURVIVAL STRATEGY OF MICRO AND SMALL ENTERPRISES WITH SPECIAL REFERENCE TO KANNUR DISTRICT" is the bonafide work of "AMAL THANKACHAN" who carried out the project under my supervision.

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Mrs.SHARLET MATHEW

SUPERVISOR

Department of Commerce

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**“A STUDY ABOUT THE PROBLEMS AND SURVIVAL
STRATEGY OF MICRO AND SMALL ENTERPRISES WITH
SPECIAL REFERENCE TO KANNUR DISTRICT”**

A PROJECT REPORT



Submitted by

AMAL THANKACHAN

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OF KANNUR UNIVERSITY

MARCH - 2023

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BONAFIDE CERTIFICATE

Certified that project report "A STUDY ON CUSTOMER SATISFACTION OF AMAZON ONLINE SHOPPING WITH SPECIAL REFERENCE TO AJANUR AREA" is the bonafide work of "AKHIL RAMESH"(EK20BR0027) who carried out the project work under my supervision.

<p>SIGNATURE </p> <p>PROF: SOJI M SEBASTIAN HEAD OF THE DEPARTMENT DEPARTMENT OF COMMERCE EKNM GOVT. COLLEGE ELERITHATTU</p>	<p>SIGNATURE</p> <p>Dr. PRAKASHAN K SUPERVISOR DEPARTMENT OF COMMERCE EKNM GOVT. COLLEGE ELERITHATTU</p>
---	--

**“A STUDY ON CUSTOMER SATISFACTION OF
AMAZON ONLINE SHOPPING WITH SPECIAL
REFERENCE TO AJANUR AREA”**

A PROJECT REPORT

Submitted by

AKHIL RAMESH

REG.NO: EK20BR0027

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Assistant Professor, Department of Commerce

*In partial fulfillment for the award of Bachelor Degree in
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EKNM GOVT. COLLEGE ELERITHATTU



**KANNUR UNIVERSITY
MARCH 2023**

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Valued
Jmw
20/4/2023
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Kasaragod - 671314

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER SATISFACTION OF BAJAJ TWO WHEELERS" is the bonafide work of "AKHILESH C M" who carried out the project under my supervision.

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Prof. SOJI M SEBASTIAN

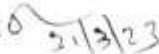
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**“A STUDY ON CUSTOMER SATISFACTION OF
BAJAJ TWO WHEELERS”**

A PROJECT REPORT



Submitted by

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BONAFIDE CERTIFICATE

This is to certify that the project entitled "**A STUDY OF SOCIO ECONOMIC STATUS OF COCONUT FARMERS WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT**" Is a bonafide record of work done by **AKASH A NAIR** and submitted inpartial fulfillment of the requirement for the degree of Bachelor of Commerce of Kannur University.

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Prof. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

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ASSISTANT PROFFESSOR

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E K NAYANAR MEMORIAL GOVT

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**“ A STUDY ON SOCIO ECONOMIC STATUS OF
COCONUT FARMERS WITH SPECIAL REFERENCE
TO KASARAGOD DISTRICT ”**

A PROJECT REPORT



Submitted by

AKASH A NAIR

REG No: EK20BR0025

Under the supervision of

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*Inpartial fulfillment of the requirement for the award of
Degree in*

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Dr. JINCE JOSEPH
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BONAFIDE CERTIFICATE

Certified that this project report "AWARENESS OF LIFE INSURANCE POLICY AND SATISFACTION OF POLICYHOLDERS WITH SPECIAL REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH" is the bonafide work of "ADARSH RAJ" who carried out the project under my supervision.

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Dr. PRAKASHAN K
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**"AWARENESS OF LIFE INSURANCE POLICY AND
SATISFACTION OF POLICYHOLDERS WITH SPECIAL
REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH"
A PROJECT REPORT**



Submitted By

ADARSH RAJ

REG NO : EK20BR0024

Under the Supervision of

Dr. PRAKASHAN K.

In Partial Fulfilment For Award Of Bachelor Degree in

COMMERCE

E.K.N.M GOVT. COLLEGE ELERITHATTU

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MARCH - 2023

*Valued
Date
20/01/2023*

Dr. DR. P. JOSEPH
Principal

BONAFIDE CERTIFICATE

Certified that this project report **"A STUDY ON CUSTOMER SATISFACTION IN FAST TRACK WATCHES"** is the bonafide work of **"ABHINAV MOHAN"** who carried out the project under my supervision.

SIGNATURE 

Prof. SOJI M SEBASTIAN
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Dr. PRAKASHAN K
SUPERVISOR
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**“A STUDY ON CUSTOMER SATISFACTION IN FAST
TRACK WATCHES”**

A PROJECT REPORT



Submitted by

ABHINAV MOHAN
REG NO : EK20BR0023

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Assistant Professor in Commerce

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20/4/2023

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON POST OFFICE SAVING HABIT AND ITS INFLUENCE AMONG PEOPLE WITH SPECIAL REFERENCE TO CHERUPUZHA AREA" is the bonafide work of "ABHIJITH K S" who carried out the project under my supervision.

SIGNATURE 

Prof. SOJI M SEBASTIAN
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Dr.PRAKASHAN K
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**“A STUDY ON POST OFFICE SAVING HABIT AND ITS
INFLUENCE AMONG PEOPLE WITH SPECIAL REFERENCE
TO CHERUPUZHA AREA”**

A PROJECT REPORT



Submitted by

**ABHIJITH K S
REG NO : EK20BR0022**

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In partial fulfillment for award of Bachelor degree in

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**E.K.N.M GOVERNMENT COLLEGE ELERITHATTU
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MARCH - 2023**

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PEN: 634671
Assistant Professor of Commerce
Govt. Arts & Science College
Kinarissur, Kanthalam
Kasaragod - 671314

BONAFIDE CERTIFICATE

Certified that this project report **"A STUDY ON WELFARE MEASURES OF WOMEN EMPLOYEES WITH SPECIAL REFERENCE TO PHC VALIYAPARAMBA"** is the bonafide work of **"SOORYA NARAYANAN T K"** who carried out the project under my supervision.

SIGNATURE 

Prof. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu

SIGNATURE

Dr.PRAKASHAN K

SUPERVISOR

Department of Commerce

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Elerithattu

**“A STUDY ON WELFARE MEASURES OF WOMEN
EMPLOYEES WITH SPECIAL REFERENCE TO PHC
VALIYAPARAMBA”**

A PROJECT REPORT



Submitted by

SOORYA NARAYANAN T K

REG NO : EK20BR0021

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Assistant Professor in Commerce

In partial fulfillment for award of Bachelor degree in

COMMERCE

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Dr. JINCE JOSEPH
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BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON INFLUENCE OF KUDUMBASEE ON WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO EAST ELERI GRAMA PANCHAYATH" is the bonafide work of "SHILPA P" who carried out the project under my supervision.

SIGNATURE



Prof. SOJI M SEBASTIAN

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Department of Commerce

E.K.N.M Govt. College

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Dr. PRAKASHAN K

SUPERVISOR

Department of Commerce

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“A STUDY ON INFLUENCE OF KUDUMBASREE ON WOMEN
EMPOWERMENT WITH SPECIAL REFERENCE TO EAST ELERI
GRAMA PANCHAYATH”

A PROJECT REPORT

Submitted by

SHILPA P
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In partial fulfillment for award of Bachelor degree in
COMMERCE

E.K.N.M. GOVERNMENT COLLEGE ELERITHATTU
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Kasaragod - 671314

BONAFIDE CERTIFICATE

This is to certify that this project report "**A STUDY ON CASHLESS ECONOMY WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT**" is a bonafide work of **SHILPA** who carried out the project work under my supervision.

SIGNATURE



Prof. SOJIM SEBASTIAN

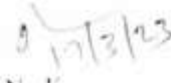
Head of the department

Department of commerce

E. K. N. M Govt College

Elerithattu

SIGNATURE



Dr. PRAKASHAN K

Supervisor

Department of commerce

E. K. N. M Govt. College

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**“A STUDY ON CASHLESS ECONOMY WITH SPECIAL
REFERENCE TO KASARAGOD DISTRICT”**

A PROJECT REPORT

Submitted by

SHILPA

REG. NO: EK20BR0019

Under the supervision of

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In partial fulfillment for the award of Bachelor Degree in

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OF KANNUR UNIVERSITY

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20/4/23
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PEN: 634671
Assistant Professor of Commerce
Govt. Arts & Science College
Kinanoor, Karinthalam
Kasaragod - 671314

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER SATISFACTION TOWARD ONLINESHOPPING WITH SPECIAL REFERENCE TO CHERUVATHUR PANCHAYATH" is the bonafide work of "ROMICA C" who carried out the project under my supervision.

SIGNATURE 

SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu

SIGNATURE 

Dr.PRAKASHAN K

SUPERVISOR

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EKNM Govt. College

Elerithattu

**"A STUDY ON CUSTOMER SATISFACTION TOWARD
ONLINESHOPPING WITH SPECIAL REFERENCE TO
CHERUVATHUR PANCHAYATH"**

A PROJECT REPORT



Submitted by

ROMICA C

REG NO : EK20BR0018

Under the supervision of

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In partial fulfillment for award of Bachelor degree in

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E.K.N.M GOVERNMENT COLLEGE ELERITHATTU

OF KANNUR UNIVERSITY

MARCH - 2023

*Value of
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20/4/2023*

Dr. JINCE JOSEPH
PEN: 634671
Assistant Professor of Commerce
Govt. Arts & Science College
Kihanoor, Karinthalam
Kasaragod - 671314

BONAFIDE CERTIFICATE

This is to certify that this project report "A STUDY ON THE INFLUENCE OF INTERNET ADVERTISING ON PURCHASE OF MOBILE PHONES AMONG COLLEGE STUDENTS" is a bonafide work of NAVYA M who carried out the project work under my supervision.

SIGNATURE



Prof. SOJI M SEBASTIAN

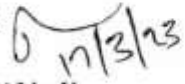
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Supervisor

Department of commerce

E. K. N. M Govt. College

Elerithattu

**“A STUDY ON THE INFLUENCE OF INTERNET
ADVERTISING ON PURCHASE OF MOBILE PHONES
AMONG COLLEGE STUDENTS”**

A PROJECT REPORT

Submitted by

NAVYA M

REG. NO: EK20BR0016

**Under the supervision of
Dr. PRAKASHAN K**

In partial fulfilment for the award of Bachelor Degree in

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EKNM GOVERNMENT COLLEGE, ELERITHATTU

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MARCH – 2023

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Dr. JINCE JOSEPH
PEN: 634671
Assistant Professor of Commerce
Govt. Arts & Science College
Kinanoor, Karinthalam
Kasaragod - 671314

CERTIFICATE

Certified that this project report "A STUDY ON IMPACT OF DIGITAL MARKETING ON BUYING BEHAVIOUR OF YOUTH WITH SPECIAL REFERENCE TO BEDADUKKA GRAMAPANCHAYATH" is the bonafide work of NAVYA M (EK20BR0015) who carried out the project under my supervision in partial fulfilment of the requirement of the Bachelor of Commerce degree from EKNM GOVERNMENT COLLEGE ELERITHATTU.

Signature



Prof. SOJI M SEBASTIAN

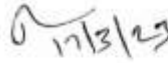
Asst. Professor and

Head of Dept. Of Commerce

(Co-operation)

EKNM Govt. College, Elerithattu

Signature



Dr. PRAKASHAN K

Asst. Professor

Dept. Of Commerce

(Co-operation)

EKNM Govt. College, Elerithattu

**“A STUDY ON IMPACT OF DIGITAL MARKETING
ON BUYING BEHAVIOUR OF YOUTH WITH
SPECIAL REFERENCES TO BEDADUKKA
GRAMAPANCHAYATH”**

A PROJECT REPORT

Submitted by

NAVYA M

REG. NO : EK20BR0015

Under the supervision of

Dr. PRAKASHAN K

Asst Professor Department of Commerce

(Co-operation)

In partial fulfillment of the Award of bachelor degree in

COMMERCE

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KANNUR UNIVERSITY

MARCH 2023

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Dr. JINCE JOSEPH
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Assistant Professor of Commerce
Govt. Arts & Science College
Kinanoor, Karinthalam
Kannur - 671314

BONAFIDE CERTIFICATE

Certified that this project report “A STUDY ON CUSTOMER PREFERENCE OF KHADI PRODUCT OF PAYYANUR KHADI CENTRE” is the bonafide work of “NANDITHA SUDHEER P M” who carried out the project under my supervision.

SIGNATURE



Prof. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

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Elerithattu

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Dr.PRAKASHAN K

SUPERVISOR

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Elerithattu

**“A STUDY ON CUSTOMER PREFERENCE OF KHADI
PRODUCT OF PAYYANUR KHADI CENTRE”**

A PROJECT REPORT



Submitted by

NANDITHA SUDHEER P M

REG NO : EK20BR0014

Under the supervision of

Dr. PRAKASHAN K

Assistant Professor in Commerce

In partial fulfillment for award of Bachelor degree in

COMMERCE

**E.K.N.M GOVERNMENT COLLEGE ELERITHATTU
OF KANNUR UNIVERSITY**

MARCH - 2023

Value of

Jm
20/4/2023

Dr. JINCE JOSEPH
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Kasaragod - 671314

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON BUYING BEHAVIOUR OF PEOPLE USING ONLINE SHOPPING APPLICATION WITH SPECIAL REFERENCE TO PILICODE GRAMA PANCHAYATH" is the bonafide work of "MEGHA MANOJ" who carried out the project under my supervision.

SIGNATURE 

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EKNM Govt. College

Elerithattu

**"A STUDY ON BUYING BEHAVIOUR OF PEOPLE USING
ONLINE SHOPPING APPLICATION WITH SPECIAL
REFERENCE TO PILICODE GRAMA PANCHAYATH"**

A PROJECT REPORT



Submitted by

MEGHA MANOJ

REG NO : EK20BR0013

Under the supervision of
Mr. SOJI M SEBASTIAN
Assistant Professor in Commerce
Head of the Department

In partial fulfillment for award of Bachelor degree in
COMMERCE

**E.K.N.M GOVERNMENT COLLEGE ELERITHATTU
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Dr. JINCE JOSEPH
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**“A STUDY ON BUYING BEHAVIOUR OF PEOPLE USING
ONLINE SHOPPING APPLICATION WITH SPECIAL
REFERENCE TO PILICODE GRAMA PANCHAYATH”**

A PROJECT REPORT



Submitted by

MEGHA MANOJ

REG NO : EK20BR0013

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Assistant Professor in Commerce

Head of the Department

In partial fulfillment for award of Bachelor degree in

COMMERCE

E.K.N.M GOVERNMENT COLLEGE ELERITHATTU

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Dr. JINCE JOSEPH
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Kasaragod - 671314



THE WEST ELERI SERVICE CO-OP. BANK LTD;

NO. C.62 F.F, H.O. VARAKKAD, KOTTAMALA P.O.
PH: 0467 2241327, 2341327 (H.O.)
E-mail: westcobank@gmail.com

Branches:
Kottamala: 0467 2241327
Perumbala: 0467 2241327
Perumattai: 0467 2241327
Balamattai: 0467 2241327
Pungumattai: 0467 2241327
Neddiyur: 0467 2241327

Date: 13.03.2023

CERTIFICATE

This is to certify that Miss.Manju .M Final semester B.com student of E.K Nayanar memorial Govt.college Elerithattu, has undergone a project work on A STUDY ON THE OVERDUE ANALYSIS OF WEST ELERI SERVICE CO-OPERATIVE BANK LTD NO.C 62 FF in our Bank head office during the period from 27.01.2023 to 13.03.2023 as a part of the B.com co-operation course and completed it successfully.

Her conduct and character have been good during the above period.

Place:Varakkad

Date:13.03.2023



or West Eleri Service Co-op. Bank
Ltd. No. C. 62 F.F. P. O. Kottamala

Lathika P. S.
Secretary

**A STUDY ON OVERDUE ANALYSIS OF
WEST ELERI SEVICE CO-OPERATIVE**

BANK LTD.NO.C.62(FF)

A PROJECT REPORT



Submitted By

MANJU.M

REG.NO. EK20BR0012

Under the supervision of

Sri. SOJI . M. SEBSTIAN

In partial fulfillment of the award of Bachelor degree in

COMMERCE

E.K.N.M GOVERNMENT COLLAGE ELERITHATTU

OF KANNUR UNIVERSITY

MARCH 2023

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Dr. JINCE JOSEPH
PEN: 634671
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Kinarour, Kaniathur
Kasaragod - 671001

KANNUR UNIVERSITY

BONAFIDE CERTIFICATE

This is to certify that this project entitled **A STUDY ON CUSTOMER PERCEPTION TOWARDS DIGITALPAYMENT METHODS WITH REFERENCE TO CHERUPUZHA GRAMA PANCHAYATH** is the bonafide work done by **KAJAL LAKSHMANAN** under my guidance and supervision. Certified further that to the best of my knowledge the work reported herein does not form any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.

Signature



Prof. SOJI M SEBASTIAN

HEAD OF COMMERCE DEPARTMENT

Department of commerce

EKNM Govt College.

ELERITHATTU

Signature



Prof. SOJI M SEBASTIAN

SUPERVISOR

Department of commerce

EKNM Govt College

ELERITHATTU

**A STUDY ON CUSTOMER PERCEPTION
TOWARDS DIGITAL PAYMENT METHODS WITH
REFERENCE TO CHERUPUZHA GRAMA
PANCHAYATH**

A PROJECT REPORT



Submitted by
Kajal Lakshmanan

REG.NO: EK20BR0011

Under the supervision of

SOJI M SEBASTIAN

**Assistant Professor
DEPARTMENT OF COMMERECE**

*In partial fulfillment for the award of Bachelor Degree in
COMMERCE*

**EKNM GOVERNMENT COLLEGE, ELERITHATTU
OF KANNUR UNIVERSITY**

MARCH 2023

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20/4/23*

Dr. JINCE JOSEPH
PEN: 634671
Assistant Professor of Commerce
Govt. Arts & Science College
Kinaruor, Karinthalam
Kasaragod - 671314

EKNM GOVT. COLLEGE ELERITHATTU
BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER AWARENESS AND PERCEPTION TOWARDS CREDIT CARDS WITH SPECIAL REFERENCE TO KANNUR DISTRICT" is the bonafide work of "JIMISHA JOSE"(Reg.No: EK20BR0010)who carried out the project under my supervision and guidance.

SIGNATURE

Mr. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

DEPT.OF COMMERCE

EKNM GOVT. COLLEGE

ELRITHATTU



SIGNATURE

Mr. SOJI M SEBASTIAN

PROJECT SUPERVISOR

DEPT.OF COMMERCE

EKNM GOVT. COLLEGE

ELERITHATTU

**“A STUDY ON CUTOMER AWARDNESS AND
PERCEPTION TOWARDS CREDIT CARDS WITH
SPECIAL REFERENCE TO KANNUR DISTRICT”**

A PROJECT REPORT

Submitted by

JIMISHA JOSE

REG NO: **EK20BR0010**

Under the supervision of

SOJI M SEBASTIAN

In partial fulfillment of the award of Bachelor degree in

COMMERCE

EKNM GOVT. COLLEGE ELERITHATTU



KANNUR UNIVERSITY

MARCH 2023

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Dr. JINCE JOSEPH
PEN: 634671
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Govt. Arts & Science College
Kinanoor, Karinthalam
Kasaragod - 671314

**KANNUR UNIVERSITY
BONAFIDE CERTIFICATE**

This is to certify that this project report "**IMPACT ON COVID - 19 EXPENDITURE, SAVING AND INVESTMENT HABIT OF RURAL PEOPLE WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT**" is the bonafide work of "Fathimath Fidha M" who carried out the project under my supervision.

SIGNATURE



Prof. Mr. Soji M Sebastian
Head of the Department
Department of Commerce
EKNM Govt. College of Elerithattu

SIGNATURE



Prof. Mr. Soji M Sebastian
Head of the Department
Department of Commerce
EKNM Govt. College of Elerithattu

**IMPACT ON COVID -19 EXPENDITURE, SAVING AND
INVESTMENT HABIT OF RURAL PEOPLE WITH
SPECIAL REFERENCE TO KASARAGOD DISTRICT**

Submitted By

FATHIMATH FIDHA M

(Reg.No: EK20BR0009)

Under the supervision of

Mr. Soji M Sebastian

Assistant Professor & Head of the Dept.

In partial fulfillment of the requirement for the award of

BACHELOR OF COMMERCE

Submitted to

KANNUR UNIVERSITY



EKNM GOVT. COLLEGE OF ELERITHATTU


MARCH 2023

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Dr. JINCE JOSEPH
PEN: 634671
Assistant Professor of Commerce
Govt. Arts & Science College
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Kasaragod - 671314

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMERS PREFERENCE TO MOBILE NETWORK WITH SPECIAL REFERENCE TO JIO NETWORK" is the bonafide work of "BHAVANA P" who carried out the project under my supervision.


SIGNATURE

Prof.SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu


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Prof.SOJI M SEBASTIAN

SUPERVISOR

Department of Commerce

EKNM Govt. College

Elerithattu

**“A STUDY ON CUSTOMERS PREFERENCE TO MOBILE
NETWORK WITH SPECIAL REFERENCE TO JIO
NETWORK”**

A PROJECT REPORT



Submitted by

BHAVANA P

REG NO : EK20BR0008

Under the supervision of
Mr. SOJI M SEBASTIAN
Assistant Professor in Commerce
Head of the Department

In partial fulfillment for award of Bachelor degree in
COMMERCE

**E.K.N.M GOVERNMENT COLLEGE ELERITHATTU
OF KANNUR UNIVERSITY**

MARCH - 2023

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20/04/23

Dr. JINCE JOSEPH
PEN: 634671
Assistant Professor of Commerce
Govt. Arts & Science College
Kottayam

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON ATTITUDE OF POLICY HOLDERS TOWARDS LIC POLICIES AND SERVICES WITH REFERENCE TO PANATHADY GRAMA PANCHAYATH" is the bonafide work of "ANJALI J NAIR" who carried out the project under my supervision.

SIGNATURE



Prof. SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu

SIGNATURE



Prof. SOJI M SEBASTIAN

SUPERVISOR

Department of Commerce

EKNM Govt. College

Elerithattu

**“A STUDY ON ATTITUDE OF POLICYHOLDERS TOWARDS
LIC POLICIES AND SERVICES WITH REFERENCE TO
PANATHADY GRAMA PANCHAYATH”**

A PROJECT REPORT



Submitted by

ANJALI J NAIR

REG NO : EK20BR0007

Under the supervision of
Mr. SOJI M SEBASTIAN
Assistant Professor in Commerce
Head of the Department

In partial fulfillment for award of Bachelor degree in

COMMERCE

E.K.N.M GOVERNMENT COLLEGE ELERITHATTU

OF KANNUR UNIVERSITY

MARCH - 2023

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20/4/2023

Dr. JINCE JOSEPH
PEN: 634671
Assistant Professor of Commerce
Govt. Arts & Science College
Kinanoor, Kainthalam
Kasaragod - 671314

BONAFIDE CERTIFICATE

Certified that this project report **"A STUDY ON CUSTOMERS PREFERENCE TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCE TO CHERUPUZHA PANCHAYTH"** is the bonafide work of **"SOORAJ K"** who carried out the project under my supervision.



SIGNATURE

Prof. SOJI M SEBASTIAN

SUPERVISOR .

HEAD OF THE DEPARTMENT

Department of Commerce
EKNM Govt. College, Elerithattu

**“ A STUDY ON CUSTOMERS PREFERANCE TOWARDS
MILMA PRODUCTS WITH SPECIAL REFERENCE TO
CHERUPUZHA PANCHAYATH ”**

A PROJECT REPORT



Submitted by
SOORAJ K
REG NO: EK20BR0006

Under the supervision of

Prof. SOJI M SEBASTINE
(Head of the Department of Commerce)

In practical fulfillment for award of Bachelor degree in
COMMERCE
E.K.N.M GOVERNMENT COLLEGE
ELERITHATTU OF KANNUR UNIVERSITY
MARCH-2023

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Dr. JINCE JOSEPH
PEN: 634671
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Govt. Arts & Science College
Kinanoor, Karinthalam
Kasaragod - 671314

BONAFIDE CERTIFICATE

Certified that this project report "**PROBLEMS AND PROSPECTS OF ITINERANT RETAILERS: A STUDY ON THE BASIS OF MOBILE FRUIT SELLERS IN KASARAGOD DISTRICT**" is the bonafide work of "**P.ASHAY KUMAR** " who carried out the project under my supervision.


SIGNATURE

Prof. SOJI M SEBASTIAN
HEAD OF THE DEPARTMENT
Department of Commerce
E.K.N.M Govt. College
Elerithattu


SIGNATURE

Prof. SOJI M SEBASTIAN
SUPERVISOR
Department of Commerce
E.K.N.M Govt. College
Elerithattu

**“PROBLEMS AND PROSPECTS OF ITINERANT RETAILERS: A STUDY ON THE
BASIS OF MOBILE FRUIT SELLERS IN KASARAGOD DISTRICT”**

PROJECT REPORT
SUBMITTED TO
KANNUR UNIVERSITY

In partial fulfillment for the award of the degree
BACHELOR OF COMMERCE

SUBMITTED BY
P. AKSHAY KUMAR
Reg.No:EK20BR0005

Under the guidance of
Prof. SOJI M SEBASTIAN
Asst. Professor in Commerce

DEPARTMENT OF COMMERCE
EK NAYANAR MEMORIAL GOVERNMENT COLLEGE, ELERITHATTU OF
KANNUR UNIVERSITY
KASARGOD, KERALA

Valued


20/4/2023

Dr. JINCE JOSEPH
PEN: 634671
Assistant Professor of Commerce
Govt. Arts & Science College
Kinanoor, Karinthalam
Kasaragod - 671314

APPENDIX II
KANNUR UNIVERSITY
BONAFIDE CERTIFICATE

This is to certify that the project report entitled "**A STUDY ON EMPLOYEE BURNOUT AND EMPLOYEE PERFORMANCE DURING COVID PANDEMIC-WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT**" is the bonafide work of **JITHIN.R (EK20BR0004)** carried out the project under my supervision in partial fulfillment of the requirement of the Bachelor of Commerce degree from **EKNM GOVERNMENT COLLEGE ELERITHAU**


SIGNATURE:

Prof.SOJI M SEBASTIAN
HEAD OF DEPARTMENT
EKNM GOVT COLLEGE
ELERITHATTU

APPENDIX I

**“A STUDY ON EMPLOYEE BURNOUT AND EMPLOYEE
PERFORMANCE DURING COVID PANDEMIC -WITH
SPECIAL REFERENCE TO KASARAGOD DISTRICT ”**

A PROJECT REPORT

Submitted by

JITHIN .R

REG.NO.:EK20BR0004

Under the supervision of

Mr.SOJI M SEBASTIAN

(Assistant professor, Department of commerce)

In partial fulfillment of the award of bachelor degree in

COMMERCE

EKNM GOVERNMENT COLLAGE ELERITHATTU

OF

KANNUR UNIVERSITY

MARCH 2023

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Dr. JINCE JOSEPH
PEN: 634671
Assistant Professor of Commerce
Govt. Arts & Science College
Kinartoor, Karinthalam
Kasaragod - 671314

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER SATISFACTION OF SAMSUNG MOBILE PHONE WITH SPECIAL REFERENCE TO KASARAGOD DISTRICT" is the bonafide work of "DEVADARSH N V" who carried out the project under my supervision.


SIGNATURE

Prof.SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

Department of Commerce

EKNM Govt. College

Elerithattu


SIGNATURE

Prof.SOJI M SEBASTIAN

SUPERVISOR

Department of Commerce

EKNM Govt. College

Elerithattu

**"A STUDY ON CUSTOMER SATISFACTION OF SAMSUNG
MOBILE PHONE WITH SPECIAL REFERENCE TO
KASARAGOD DISTRICT"**

A PROJECT REPORT



Submitted by

DEVADARSH N V

REG NO : EK20BR0003

Under the supervision of

Prof. SOJI M SEBASTIAN

**Assistant Professor in Commerce
Head of the Department**

In partial fulfillment for award of Bachelor degree in

COMMERCE

E.K.N.M GOVERNMENT COLLEGE ELERITHATTU

OF KANNUR UNIVERSITY

MARCH - 2023

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Dr. JINCE JOSEPH
PEV 634671
Assistant Professor of Commerce
Govt. A. K. S. Government College, Elerithattu,
Kannur University,
Kannur - 671 014

BONAFIDE CERTIFICATE

This is to certify that this project entitled "**BUYING BEHAVIOUR OF SMART PHONES AMONG THE STUDENTS OF E.K. NAYANAR MEMORIAL GOVERNMENT COLLEGE, ELERITHATTU**" is the bonafide work done by **AMITH MURALI, Reg.No:EK20BR0002** , under my guidance and supervision certified further that to the best of my knowledge the work reported here in does not from any other project report or dissertation on the basis of which a degree or award was conferred on an earlier occasion on this or any other candidate.



SIGNATURE

Prof. SOJI M SEBASTIAN
HEAD OF THE DEPARTMENT
DEPT. OF COMMERCE
EKNM GOVT. COLLEGE
ELERITHATTU



SIGNATURE

Prof. SOJI M SEBASTIAN
SUPERVISOR
DEPT. OF COMMERCE
EKNM GOVT. COLLEGE
ELERITHATTU

**“A STUDY ON BUYING BEHAVIOUR OF
SMARTPHONES AMONG THE STUDENTS OF E.K.
NAYANAR MEMORIAL GOVERNMENT COLLEGE,
ELERITHATTU”**

A PROJECT REPORT



Submitted By

AMITH MURALI

REG NO: EK20BR0002

Under the supervision of

Prof. SOJI M SEBASTIAN

(Head of the department)

DEPARTMENT OF COMMERCE

In partial fulfillment for the award of Bachelor degree in
COMMERCE

**E.K. NAYANAR MEMORIAL GOVERNMENT
COLLEGE, ELERITHATTU**

(Affiliated to Kannur University)

MARCH-2023

*Value of
Pm
20/4/23*

Dr. JINCE JOSEPH
PEN 634671
Assistant Professor of Commerce
Govt. Arts & Science College,
Kinaroo, Elerithattu

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON CUSTOMER SATISFACTION OF ATM SERVICES WITH SPECIAL PREFERENCE TO COLLEGE STUDENTS IN KASARGOD DISTRICT" is the bonafide work of "AKASH.A" who carried out the project under my supervision.

SIGNATURE



Prof. SOJI M SEBASTIAN
HEAD OF THE DEPARTMENT
Department of Commerce
E.K.N.M Govt. College
Elerithattu

SIGNATURE



Prof. SOJI M SEBASTIAN
SUPERVISOR
Department of Commerce
E.K.N.M Govt. College
Elerithattu

**“A STUDY ON CUSTOMER SATISFACTION OF ATM SERVICES WITH
SPECIAL PREFERENCE TO COLLEGE STUDENTS IN KASARGOD
DISTRICT”**

PROJECT REPORT

Submitted by

AKASH.A

Reg.No:EK20BR0001

Under the supervision of

Prof. SOJI M SEBASTIAN

In partial fulfillment for the award of the degree

COMMERCE

**EK NAYANAR MEMORIAL GOVERNMENT COLLEGE, ELERITHATTU OF
KANNUR UNIVERSITY**

MARCH 2023

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20/4/23

Dr. JINCE JOSEPH
PE: 654671
Assistant Professor of Commerce
Govt. Arts & Science College
Kunanoor, Kainthalam
Kasaragod - 671314

BONAFIDE CERTIFICATE

Certified that this project report "A STUDY ON THE INFLUENCE OF ADVERTISEMENT ON CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO MULIYAR PANCHAYATH" is the bonafide work of VINAYA A (Reg. No:EK20BR0054), who carried out the project work under my supervision.


SIGNATURE

DRISHYA T K

SUPERVISOR

Department of Commerce

E.K.N.M. Govt.College,

Elerithattu

SIGNATURE

SOJI M SEBASTIAN

HEAD OF THE DEPARTMENT

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E.K.N.M. Govt.College,

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