



E.K. NAYANAR MEMORIAL COLLEGE ELERITHATTU

Nileswar, Kasaragod - 671314

NAAC Cycle 1 Accredited with Grade B

<https://www.eknmgc.ac.in>

eknmgovtcollege@yahoo.com

**COURSES INCLUDING EXPERIENTIAL LEARNING THROUGH PROJECT
WORK/FIELD WORK/INTERNSHIP DURING 2022-2023**

Name of the Programme	Title of the Course	Nature of Experiential Learning
B.Com	Project	Project
B.Sc. Physics	Project & Study Tour	Project and Field visit
B.A. Economics	Project Work	Project
	Environmental Economics	Field visit
B.A. Functional English	Introduction to Media Studies	Project
B.A. Hindi	Pariyojana Karya	Project
B.A. Political Science	Project Work	Project
M.A. Applied Economics	Dissertation	Project




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E. K. N. M. GOVT. COLLEGE
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CORE COURSE XVI:

PROJECT WORK

SEMESTER	COURSE CODE	HOURS PER WEEK	CREDIT	EXAM HRS
VI	6B 16 ECO/DEV ECO	3	2	EXTERNAL PROJECT EVALUATION

The students are directed to identify a relevant project topic in economics or related areas during the V semester itself and approval from the Head of the Department is mandatory. After getting the approval of the project proposal from the Head, they will work on it under the supervision of the concerned faculty members. Students are further requested to complete review of literature, field work, questionnaire, if any, during the V semester itself. Only the writing part may be earmarked for the VI semester. This is for the timely completion and improving the quality of the work. It is the duty of the HoDs to ensure the above procedures.

Project Guidelines

1. Approval of the project proposal by the head of the Department
2. Title of the project
3. Introduction
4. Research Objectives
5. Research Questions
6. Review of Literature
7. Methodology and Methods
8. Results and Interpretation
9. Conclusion
10. Bibliography/References
11. Appendix
12. The project work is a team/ group work. Each group shall not exceed five members. The students should ensure that the work is original. It should follow proper reference style, preferably APA style. Two hard copies of the project report should be submitted to the Department on or before February 15.
13. Project valuation: A panel of experts appointed by the university to evaluate the project report at the CV camp (external evaluation =25 marks) and internal evaluation based on Viva Voce exam as per the university norms (internal valuation= 25 marks). The Project work will be treated as a full course and total marks is 50. An examiner may evaluate only 7 projects per day: Four projects in the FN and Three projects in the AN. Remuneration for project evaluation may be fixed by the University.

CORE COURSE XII: INTRODUCTION TO MEDIA STUDIES

SEMESTER	COURSE CODE	HOURS PER WEEK	CREDIT	EXAM HRS
VI	6B12FNG	6	5	3

COURSE OUTCOME

CO1: Analyze and evaluate media content critically

CO2: Understand the dialectical/dialogical relationship between society and media

CO3: Understand media functions and operations in the socio-historical contexts

CO4: Acquire skills related to mass-media, social media, advertising and communication.

Unit I: Basics

- Definition of communication;
- Elements of communication: encoding & decoding
- Types of communication: intrapersonal, interpersonal, group, intercultural, mass communication.

Unit II: Mass Communication

- Definition, types, functions of mass communication
- Characteristics of mass communication
- Effects of mass communication
- Barriers to communication
- Brief history of mass media communication in India

Unit III: Language of the Mass media

Print media:

- Types of print media

Newspaper:

- Reporting for newspapers
- Structure of news reports
- Features and Column Writing
- Editorial articles

Television:

- Characteristics of Television as a media
- Various types of Television programming in Television channels: programs for women, programs for children, reality shows, games, serials, sports etc.
- Education programs in Television
- Writing for Television news
- Live reports

Internet:

- Blog Writing

Social Media:

- Effects of Social Media on Communication

Advertising:

- Definition and concept of Advertising
- Types of Advertisement: in radio, print, television, film etc.

Students should go on a field trip and it is a key part of the media learning experience. The students should visit printing presses, film or recording studios, program production locations, TV and radio stations etc. depending on their field of specialization.

- The students can do their assignment and presentation from Module 3
- Critical analysis and evaluation of various types of TV programs (news, news-based programs, serials, reality shows, game shows, film-based programs, programs for various target audiences etc.)
- and/or critical analysis of newspaper stories, editorials,
- and/ or magazines, articles, layout and design etc.
- and/ or readership surveys.

This can be tested as part of the internal assessment.

CORE COURSE XVI : 6B16 POL. PROJECT WORK

SEMESTER	COURSE CODE	HOURS PER WEEK	CREDIT	EXAM HRS
VI	6B16 POL.	3	2	-

The purpose of the project work is to familiarize the students with methods and strategies of social science research and to instill in them a passion for research and analysis. The project topic should be relevant to the study of Political Science. It should be done as group work and the group shall contain maximum of 6-7 members. The project should contain the following parts.

a) **Preliminary:** The preliminary part should contain Title Page, Certificate of Head of the Department, Declaration of the students on plagiarism and authorship, Certificate of authorship and genuinity by the research guide, Acknowledgement, List of contents, List of tables and figures, an abstract of not less than 500 words and list of abbreviations used.

b) **Introduction:** The first chapter of the study should contain a general introduction to the topic. Scope and relevance of the study together with a review of literature is to be included. The objectives, hypothesis and research methodology should also be included.

c) **Theoretical Context of the study:** The second chapter should deal with the theoretical overview of the research issue.

d) **Profile of the study/Problem specific discussion:** The third chapter of the project should be devoted for discussion of the current research problem in detail.

e) **Data Analysis and Data Interpretation:** The fourth chapter of the project must contain a detailed data analysis and clear interpretation of the data.

f) **Conclusion:** The Conclusion chapter must contain a brief revisit to the problem and highlight the findings of the study together with suggestions if any.

g) **Bibliography and References:** The project must contain a comprehensive list of bibliography in a standard format. The reference section should contain a minimum of 15 books /chapters in edited books/Journal articles.

Preparation and submission of the Report

The project must be typed in A4 size paper. (Times New Roman 12 size font, 1.5 space) End notes must be given in a standard reference format (APA/MLA). Project must be either spiral/hard bounded. The minimum pages required is 40. The department is to maintain a register of project works conducted and the same should be attested by the external examiner and chairman of the viva board. The department should also conduct a department level pre submission seminar for the project and this should be entered in the project register. The research guide should ensure that the dissertation is free from plagiarism and a certificate to this effect is to be obtained from the candidates. The project reports should be submitted to the Department one month in advance of the VIth semester university examinations.

As part of the project a study tour should be conducted. Students are required to visit institutions of national importance and libraries. The tour report should be submitted to the concerned research guide before the completion of the project.

Evaluation of Project

The external project evaluation should be conducted by a board of examiners consisting of one external examiner and one internal examiner nominated by the chairman, Board of examiners.

CORE COURSE XVII: PROJECT

SEMESTER	COURSE CODE	HOURS PER WEEK	CREDIT	EXAM HRS
VI	6B17 COM	2	2	-

COURSE OUTCOME

CO 1: understand the method of carrying out a project

CO2: undertake project work independently

Guidelines for Project

1. During the sixth semester every student shall do a project .The student may choose any topic from the subjects he/she has studied.
2. The candidate shall prepare and submit a project report to the Department.
3. The report shall be in English with not less than 30 pages, printed or typed (A4 size paper, 1.5 line spacing, Times New Roman font, font size 14) and spiral bound.
4. The project report should be submitted to the Head of the Department one week before the last working day of the sixth semester, duly certified by the Guide.
5. The project can be done individually or as a group of four students (maximum) on the same topic and present the report. However, the project supervisor should make sure that each student constructively contributes to the completion of the project.
6. The work of each student shall be guided by one Faculty member.
7. The candidate shall prepare at least two copies of the report; one copy for submission to the Department and another copy for the student, which he/she has to bring with him/her at the time of viva voce.
8. Duration of project work -The duration for project work is 3 weeks.
9. A certificate showing the duration of the project work shall be obtained from the supervising teacher or from the organization for which the project work was done and it should be included in the project report.
10. Structure of the report
 - a) Title page
 - b) Certificate from the supervising teacher / organization (for having done the project work)
 - c) Acknowledgements
 - d) Contents
 - e) Chapter I: Introduction (Organization profile, Research problem, Objectives of the study, Research methodology etc.)
 - f) Chapter II : Review of Literature
 - g) Chapters III and IV: Data Analysis (2 or 3 chapters)
 - h)Chapter V : Findings, Suggestions and Conclusion.
 - i) Appendix : (Questionnaire, specimen copies of forms, other exhibits etc.)
 - j) Bibliography: (books, journal articles etc. used for the project work).

CORE COURSE XVI

परियोजना कार्य

(PARIYOJANA KARYA)

SEMESTER	COURSE CODE	HOURS PER WEEK	CREDIT	EXAM HRS
VI	6B16HIN	2	2	3

COURSE OUTCOME

CO 1: Demonstrate a depth of knowledge of Hindi Language and literature.

CO2: Demonstrate knowledge of contemporary issues in their chosen field of research.

CO3: Developing the research skill and language skill.

C04: Demonstrate an ability to present and defend their research work to scholars.

No. of Credits : 2

Unit - I - 36 Hrs.

परियोजना - कार्य की प्रस्तुति के लिए निम्नलिखित बातों पर ध्यान रहे-

1. संप्रेषणीयता।
2. सुबोधगम्यता।
3. संक्षिप्तता।
4. विषयाधिष्ठिता।
5. कलात्मकता।
6. सरलता।
7. निम्नलिखित अंगों या अवयवों की नितांत अनिवार्यता -
 - मुख पृष्ठ (शीर्षक समेत)
 - अभ्यंतर पृष्ठ (मुख पृष्ठ के समान ही)
 - प्रमाण पत्र
 - संक्षिप्त विवरण
 - सामग्री की तालिका
 - लेखक परिचय




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